

Mainstreet Research Survey - Ontario



About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

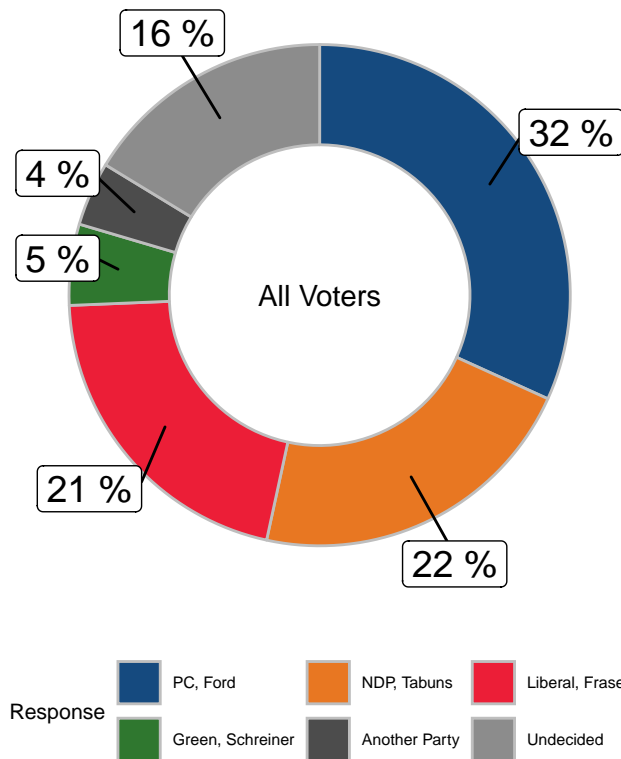
Methodology

The analysis in this report is based on results of a survey conducted from Thursday, December 1st to Friday, December 2nd, 2022, among a sample of 1162 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Ontario.

The margin of error for the poll is +/- 2.9% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

If the provincial election were held today, how would you vote? (all voters)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
PC, Ford	31.8%	41.1%	22.6%	23.5%	33.1%	28.4%	34.1%	31.4%
NDP, Tabuns	21.6%	17.6%	26.1%	11.4%	32.1%	26.1%	16%	13%
Liberal, Fraser	21%	18.1%	24%	15.1%	17.4%	18.4%	22.1%	25.8%
Green, Schreiner	5.2%	4.7%	5.8%	5.8%	4.1%	5.7%	6%	4.9%
Another Party	4.1%	4.5%	3.2%	19.7%	5.5%	4.1%	4.2%	2.7%
Undecided	16.3%	14%	18.3%	24.4%	7.7%	17.4%	17.5%	22.2%
Unweighted Frequency	1162	634	462	66	165	298	369	330
Weighted Frequency	1162	573	563	20	269	291	325	271

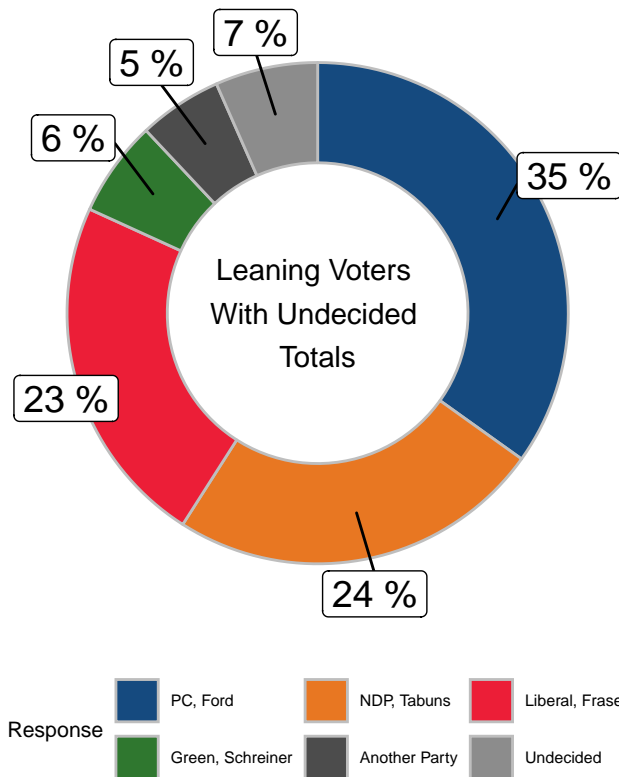
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
PC, Ford	31.8%	27.2%	32.5%	29.9%	30.3%	35.9%	39.8%
NDP, Tabuns	21.6%	23.1%	21.2%	23%	24.1%	20.7%	12.2%
Liberal, Fraser	21%	25.6%	18.9%	29.4%	17.2%	16.8%	12.7%
Green, Schreiner	5.2%	4.3%	6.3%	5.7%	4.1%	6.3%	1.5%
Another Party	4.1%	4.2%	3.7%	0%	5.3%	7.1%	5.9%
Undecided	16.3%	15.6%	17.4%	12%	19%	13.3%	27.9%
Unweighted Frequency	1162	194	348	140	195	224	61
Weighted Frequency	1162	230	314	186	150	207	70

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
PC, Ford	31.8%	35.7%	37.1%	23.5%	27.7%	31.1%	34.7%	33.9%
NDP, Tabuns	21.6%	16.3%	20.7%	26.9%	18.2%	26.3%	20.4%	22.2%
Liberal, Fraser	21%	19.2%	18.4%	24.8%	20.8%	20.6%	22%	20.8%
Green, Schreiner	5.2%	5.5%	3.1%	7%	3.4%	6.7%	5.6%	5.6%
Another Party	4.1%	4.4%	4.8%	3.3%	4.1%	4.2%	3%	4.6%
Undecided	16.3%	18.9%	15.9%	14.5%	25.9%	11%	14.3%	12.9%
Unweighted Frequency	1162	163	347	652	235	215	214	498
Weighted Frequency	1162	350	391	415	313	226	193	423

If the provincial election were held today, how would you vote? (leaning voters with undecided totals)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
PC, Ford	34.9%	44.6%	25.3%	26.7%	35.3%	30.7%	37.2%	36.1%
NDP, Tabuns	24.2%	18.3%	30.4%	15.9%	34.2%	28.5%	17.9%	17%
Liberal, Fraser	22.8%	19.3%	26.6%	15.1%	17.6%	20.3%	25.5%	27.3%
Green, Schreiner	6.2%	5.4%	6.9%	7.5%	4.1%	6.2%	7.2%	7%
Another Party	5.4%	5.9%	4.4%	19.7%	5.5%	6.1%	4.9%	5.1%
Undecided	6.6%	6.6%	6.4%	15.1%	3.3%	8.1%	7.3%	7.4%
Unweighted Frequency	1162	634	462	66	165	298	369	330
Weighted Frequency	1162	573	563	20	269	291	325	271

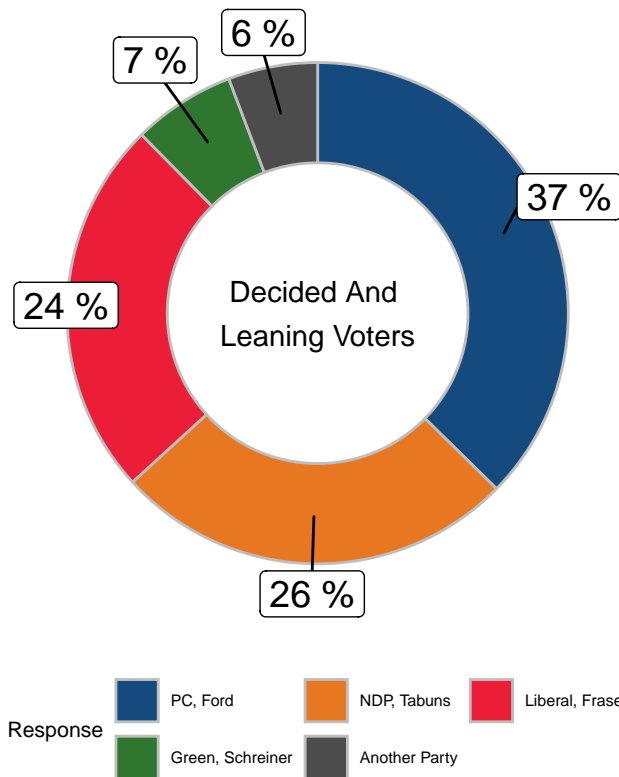
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
PC, Ford	34.9%	32%	35.4%	32%	35%	37.1%	43.1%
NDP, Tabuns	24.2%	25%	24.4%	25.2%	24.4%	24.5%	16.1%
Liberal, Fraser	22.8%	28.1%	21.4%	29.9%	20.2%	17.6%	13.2%
Green, Schreiner	6.2%	6.2%	6.9%	6.9%	4.1%	6.5%	4.8%
Another Party	5.4%	4.2%	3.7%	1.9%	6.5%	10.6%	8.5%
Undecided	6.6%	4.6%	8.2%	4.2%	9.8%	3.7%	14.3%
Unweighted Frequency	1162	194	348	140	195	224	61
Weighted Frequency	1162	230	314	186	150	207	70

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
PC, Ford	34.9%	40.9%	39.5%	25.4%	31.8%	33.6%	38.2%	36.3%
NDP, Tabuns	24.2%	20.5%	22.4%	28.9%	25.3%	26.9%	21.5%	23.1%
Liberal, Fraser	22.8%	20.5%	20.2%	27.1%	24.2%	21.7%	23.5%	22%
Green, Schreiner	6.2%	6.2%	4.4%	7.8%	5.1%	7.8%	5.6%	6.4%
Another Party	5.4%	6.7%	5.9%	3.8%	5.6%	4.8%	6.2%	5.1%
Undecided	6.6%	5.1%	7.6%	6.9%	8.1%	5.2%	5%	7%
Unweighted Frequency	1162	163	347	652	235	215	214	498
Weighted Frequency	1162	350	391	415	313	226	193	423

If the provincial election were held today, how would you vote? (decided and leaning voters)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
PC, Ford	37.3%	47.7%	27%	31.4%	36.5%	33.4%	40.2%	39%
NDP, Tabuns	25.9%	19.6%	32.5%	18.7%	35.4%	31.1%	19.3%	18.4%
Liberal, Fraser	24.4%	20.7%	28.4%	17.8%	18.2%	22.1%	27.5%	29.5%
Green, Schreiner	6.6%	5.8%	7.4%	8.9%	4.3%	6.8%	7.8%	7.6%
Another Party	5.8%	6.3%	4.7%	23.2%	5.7%	6.6%	5.3%	5.5%
Unweighted Frequency	1070	585	428	57	158	276	336	300
Weighted Frequency	1070	535	527	17	260	268	301	251

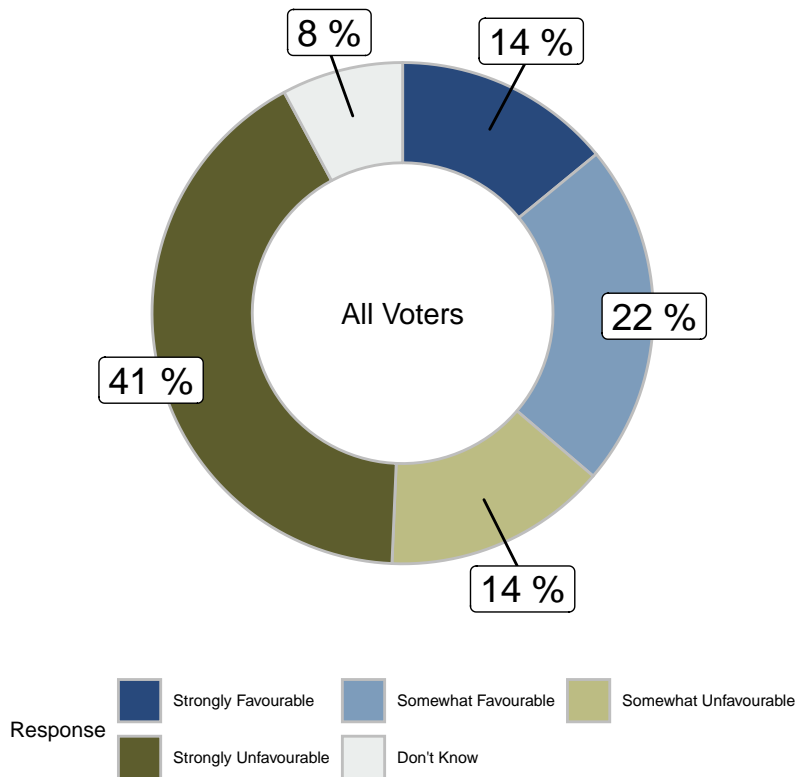
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
PC, Ford	37.3%	33.5%	38.6%	33.4%	38.8%	38.5%	50.3%
NDP, Tabuns	25.9%	26.2%	26.6%	26.3%	27.1%	25.4%	18.7%
Liberal, Fraser	24.4%	29.4%	23.3%	31.2%	22.4%	18.3%	15.4%
Green, Schreiner	6.6%	6.5%	7.5%	7.2%	4.6%	6.7%	5.6%
Another Party	5.8%	4.4%	4%	2%	7.2%	11%	9.9%
Unweighted Frequency	1070	183	316	130	176	212	53
Weighted Frequency	1070	220	288	178	135	199	60

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
PC, Ford	37.3%	43.1%	42.8%	27.3%	34.6%	35.5%	40.2%	39.1%
NDP, Tabuns	25.9%	21.7%	24.2%	31.1%	27.5%	28.4%	22.6%	24.9%
Liberal, Fraser	24.4%	21.6%	21.8%	29.1%	26.3%	22.9%	24.7%	23.6%
Green, Schreiner	6.6%	6.5%	4.8%	8.4%	5.5%	8.2%	5.9%	6.9%
Another Party	5.8%	7.1%	6.4%	4%	6.1%	5%	6.6%	5.5%
Unweighted Frequency	1070	151	319	600	209	200	199	462
Weighted Frequency	1070	332	362	386	288	214	183	394

Do you have a favourable or unfavourable view of Premier Doug Ford, leader of the Ontario PC Party? (all voters)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Strongly Favourable	14.1%	18.1%	10%	14.8%	12.6%	14%	14.8%	14.7%
Somewhat Favourable	22.2%	25.5%	18.9%	19.1%	17.2%	16.9%	28.3%	25.5%
Somewhat Unfavourable	14.4%	12.5%	16.7%	6%	16.7%	11.3%	13.1%	17.2%
Strongly Unfavourable	41.5%	37.9%	45%	45%	48.2%	47.1%	36.3%	35%
Don't Know	7.8%	6%	9.5%	15.2%	5.3%	10.8%	7.5%	7.6%
Unweighted Frequency	1162	634	462	66	165	298	369	330
Weighted Frequency	1162	573	563	20	269	291	325	271

broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Strongly Favourable	14.1%	16.4%	15.4%	9.6%	8.8%	13.9%	23.6%
Somewhat Favourable	22.2%	16.4%	23.3%	24.7%	24.6%	21.9%	25.6%
Somewhat Unfavourable	14.4%	13.2%	19.9%	11.4%	11%	12.7%	14.6%
Strongly Unfavourable	41.5%	44.7%	32.3%	48.3%	49.1%	44.8%	27.6%
Don't Know	7.8%	9.3%	9.1%	6%	6.5%	6.6%	8.7%
Unweighted Frequency	1162	194	348	140	195	224	61
Weighted Frequency	1162	230	314	186	150	207	70

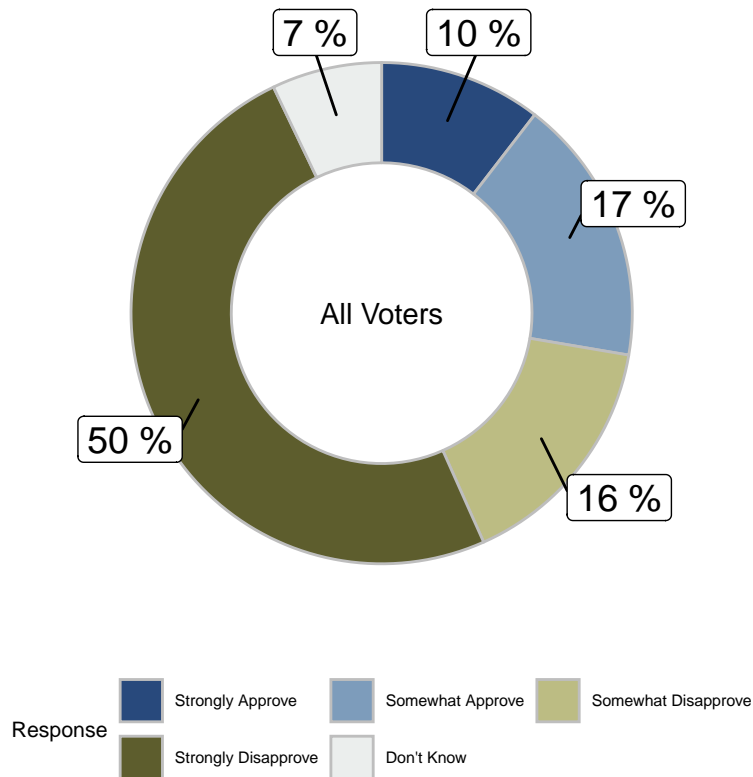
broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Favourable	14.1%	15%	17.8%	9.8%	17.4%	10.9%	13.6%	13.5%
Somewhat Favourable	22.2%	27%	23.9%	16.5%	22.2%	24.9%	25.3%	19.3%
Somewhat Unfavourable	14.4%	13.3%	14.1%	15.7%	14.4%	13.4%	15.9%	14.3%
Strongly Unfavourable	41.5%	30.2%	37.5%	54.7%	28.5%	43.8%	40.5%	50.3%
Don't Know	7.8%	14.5%	6.7%	3.3%	17.6%	7.1%	4.6%	2.5%
Unweighted Frequency	1162	163	347	652	235	215	214	498
Weighted Frequency	1162	350	391	415	313	226	193	423

broken out by vote intention

	Vote Intention						
	Total	PC, Ford	NDP, Tabuns	Liberal, Fraser	Green, Schreiner	Another Party	Undecided
Strongly Favourable	14.1%	38.8%	3.1%	0.5%	4.5%	0.6%	4.3%
Somewhat Favourable	22.2%	46.1%	11.4%	6%	11.2%	7.8%	17.9%
Somewhat Unfavourable	14.4%	7.5%	9.5%	17%	26.4%	26.6%	24.2%
Strongly Unfavourable	41.5%	4.4%	74.2%	62.5%	57.9%	55.6%	34.6%
Don't Know	7.8%	3.2%	1.8%	14%	0%	9.4%	18.9%
Unweighted Frequency	1162	355	237	255	72	50	193
Weighted Frequency	1162	367	250	242	60	48	188

Do you approve or disapprove of the Ontario government's handling of healthcare in the province? (all voters)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Strongly Approve	10.5%	12.2%	8.8%	9.9%	11.6%	6.7%	11.2%	12.5%
Somewhat Approve	17.2%	20.4%	14.3%	7.6%	16.8%	12.9%	20.1%	18.9%
Somewhat Disapprove	15.7%	15.5%	15.9%	15%	13.5%	17.5%	17.5%	13.6%
Strongly Disapprove	49.6%	46.8%	52.5%	48%	54%	55.7%	43.5%	45.9%
Don't Know	7.1%	5.2%	8.6%	19.5%	4.3%	7.4%	7.6%	9%
Unweighted Frequency	1162	634	462	66	165	298	369	330
Weighted Frequency	1162	573	563	20	269	291	325	271

broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Strongly Approve	10.5%	17.6%	8.1%	6.6%	9.5%	9.2%	13.8%
Somewhat Approve	17.2%	11.7%	21.4%	18.1%	11.4%	18.6%	22.4%
Somewhat Disapprove	15.7%	15.4%	17.3%	15%	16.1%	13.7%	15.6%
Strongly Disapprove	49.6%	45.5%	46.1%	56.7%	57.1%	50.5%	40.2%
Don't Know	7.1%	9.8%	7.1%	3.5%	5.9%	7.9%	8%
Unweighted Frequency	1162	194	348	140	195	224	61
Weighted Frequency	1162	230	314	186	150	207	70

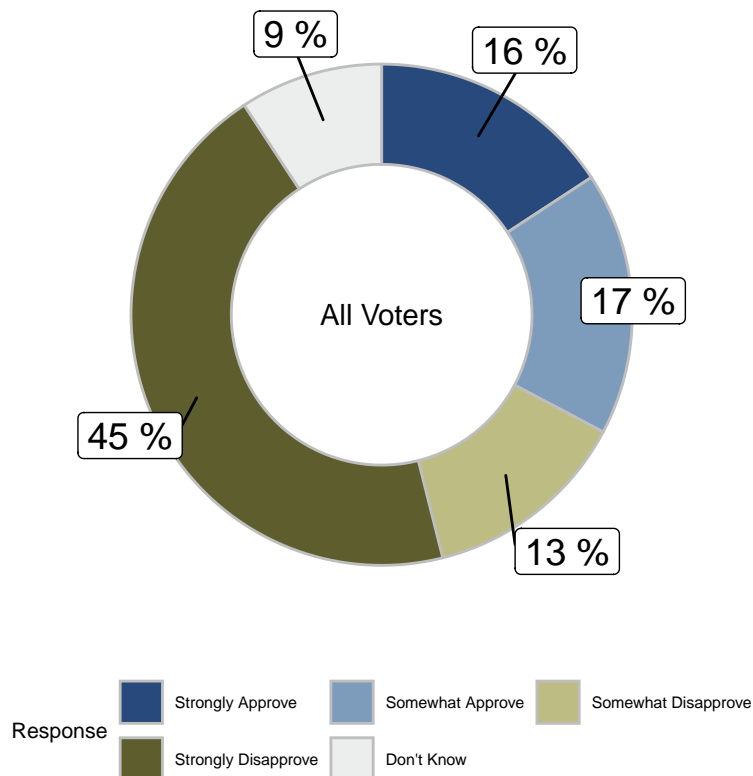
broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Approve	10.5%	16.7%	9.3%	6.3%	18.7%	7.4%	6.4%	7.9%
Somewhat Approve	17.2%	20.4%	19.6%	12.3%	19%	18.1%	17.8%	15.2%
Somewhat Disapprove	15.7%	11.5%	18%	17%	13.6%	17.2%	15.9%	16.3%
Strongly Disapprove	49.6%	41.1%	46%	60%	36.8%	53.1%	51.9%	56.1%
Don't Know	7.1%	10.3%	7.2%	4.3%	12%	4.2%	8.1%	4.6%
Unweighted Frequency	1162	163	347	652	235	215	214	498
Weighted Frequency	1162	350	391	415	313	226	193	423

broken out by vote intention

	Vote Intention						
	Total	PC, Ford	NDP, Tabuns	Liberal, Fraser	Green, Schreiner	Another Party	Undecided
Strongly Approve	10.5%	22.3%	2.8%	8.7%	0%	0%	5.8%
Somewhat Approve	17.2%	36.2%	5.5%	7.6%	10.6%	6.3%	12.9%
Somewhat Disapprove	15.7%	18.6%	10.4%	10.4%	31.3%	9.9%	20.1%
Strongly Disapprove	49.6%	16.1%	78.3%	66.5%	56%	67.3%	48.5%
Don't Know	7.1%	6.8%	2.9%	6.8%	2.1%	16.6%	12.7%
Unweighted Frequency	1162	355	237	255	72	50	193
Weighted Frequency	1162	367	250	242	60	48	188

Do you approve or disapprove of the Ontario government's recent handling of the contract negotiations with the Ontario Education Support Workers? (all voters)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Strongly Approve	15.8%	17.2%	14.3%	14.6%	15.4%	14.2%	16.3%	17.2%
Somewhat Approve	17%	19%	15.1%	11.3%	10.5%	14.9%	20.2%	21.8%
Somewhat Disapprove	13.3%	12.6%	14%	16.4%	11.1%	11.9%	16.2%	13.6%
Strongly Disapprove	44.7%	43.3%	46.4%	35.6%	51.6%	49.3%	38.9%	39.8%
Don't Know	9.2%	7.8%	10.2%	22.1%	11.4%	9.6%	8.3%	7.7%
Unweighted Frequency	1162	634	462	66	165	298	369	330
Weighted Frequency	1162	573	563	20	269	291	325	271

broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Strongly Approve	15.8%	20.2%	16.5%	12.5%	8.9%	17.6%	16.3%
Somewhat Approve	17%	15.2%	16.8%	18.4%	17.2%	12.1%	33.9%
Somewhat Disapprove	13.3%	13.5%	14.3%	10%	17.1%	11.5%	14.8%
Strongly Disapprove	44.7%	43.5%	42.7%	53.6%	46.8%	44.6%	29.6%
Don't Know	9.2%	7.7%	9.8%	5.5%	10%	14.2%	5.3%
Unweighted Frequency	1162	194	348	140	195	224	61
Weighted Frequency	1162	230	314	186	150	207	70

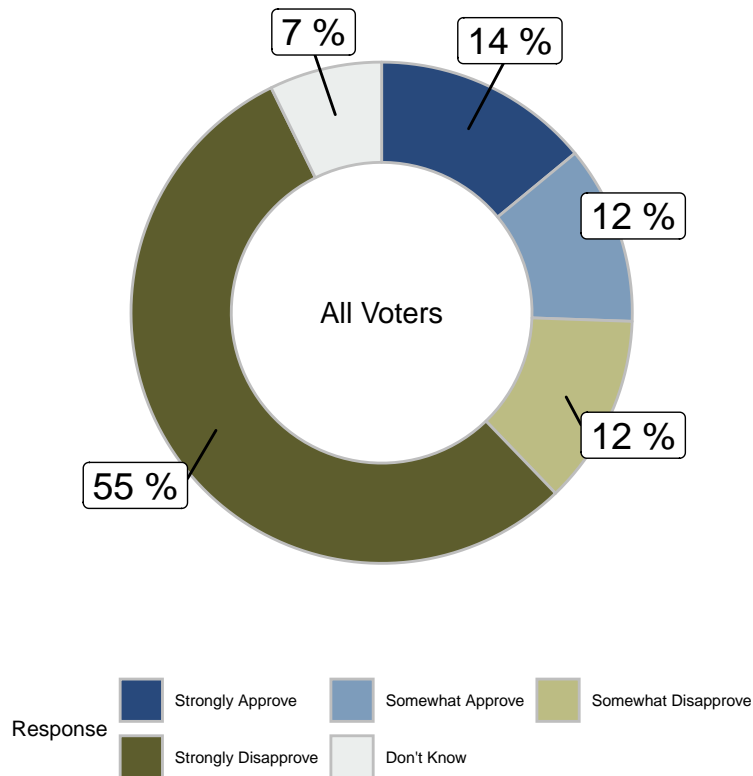
broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Approve	15.8%	17.1%	17.7%	12.8%	18.2%	11.4%	19.2%	14.7%
Somewhat Approve	17%	19%	19.3%	13%	16.2%	22.7%	16.7%	14.6%
Somewhat Disapprove	13.3%	11.3%	13%	15.4%	15.4%	14.1%	10.1%	12.9%
Strongly Disapprove	44.7%	41.2%	38.5%	53.4%	34.8%	44.1%	44.1%	52.5%
Don't Know	9.2%	11.4%	11.5%	5.3%	15.4%	7.6%	9.9%	5.3%
Unweighted Frequency	1162	163	347	652	235	215	214	498
Weighted Frequency	1162	350	391	415	313	226	193	423

broken out by vote intention

	Vote Intention						
	Total	PC, Ford	NDP, Tabuns	Liberal, Fraser	Green, Schreiner	Another Party	Undecided
Strongly Approve	15.8%	37.8%	3.6%	4.8%	5.9%	10.4%	7.4%
Somewhat Approve	17%	33.5%	5.2%	6.5%	8%	23.9%	15%
Somewhat Disapprove	13.3%	11.4%	12.7%	16.2%	12.2%	12.1%	15.1%
Strongly Disapprove	44.7%	11.4%	75.9%	61.5%	65.2%	29%	44%
Don't Know	9.2%	5.9%	2.6%	11%	8.8%	24.6%	18.5%
Unweighted Frequency	1162	355	237	255	72	50	193
Weighted Frequency	1162	367	250	242	60	48	188

Do you approve or disapprove of Bill –23, the Ontario Government plan to open up land, including Greenbelt lands for housing development? (all voters)



broken out by age, gender

	Total	Gender			Age			
		Male	Female	Non-binary	18-34	35-49	50-64	65+
Strongly Approve	14%	17.9%	10%	16.1%	18.8%	17.8%	11%	8.9%
Somewhat Approve	11.5%	13.8%	9.2%	12.9%	8.1%	9.3%	16.1%	11.9%
Somewhat Disapprove	12.3%	13%	11.6%	8.9%	13.8%	11.1%	10.1%	14.5%
Strongly Disapprove	54.9%	50.2%	60.5%	33.4%	55%	52.2%	56.4%	56%
Don't Know	7.3%	5.1%	8.7%	28.8%	4.3%	9.6%	6.4%	8.7%
Unweighted Frequency	1162	634	462	66	165	298	369	330
Weighted Frequency	1162	573	563	20	269	291	325	271

broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Strongly Approve	14%	23.3%	15.8%	12%	10.2%	8.4%	6%
Somewhat Approve	11.5%	12%	13.7%	8%	9.1%	10.1%	19%
Somewhat Disapprove	12.3%	10%	13.5%	13%	7.1%	15.8%	12.7%
Strongly Disapprove	54.9%	47.6%	50%	57.6%	67.7%	60.2%	51.1%
Don't Know	7.3%	7.1%	7%	9.4%	6%	5.6%	11.2%
Unweighted Frequency	1162	194	348	140	195	224	61
Weighted Frequency	1162	230	314	186	150	207	70

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Strongly Approve	14%	18.7%	15%	9.2%	21.8%	10.5%	7.4%	13.2%
Somewhat Approve	11.5%	13.5%	12.6%	8.8%	10.9%	11%	17.5%	9.5%
Somewhat Disapprove	12.3%	11%	13.3%	12.3%	12.6%	12.4%	13.9%	11.1%
Strongly Disapprove	54.9%	48.6%	50.5%	64.4%	41.8%	61.6%	52.7%	62.1%
Don't Know	7.3%	8.2%	8.6%	5.2%	12.9%	4.5%	8.5%	4.1%
Unweighted Frequency	1162	163	347	652	235	215	214	498
Weighted Frequency	1162	350	391	415	313	226	193	423



broken out by vote intention

	Vote Intention						
	Total	PC, Ford	NDP, Tabuns	Liberal, Fraser	Green, Schreiner	Another Party	Undecided
Strongly Approve	14%	30.1%	4.8%	8.8%	1%	9.3%	6.9%
Somewhat Approve	11.5%	21.5%	3.9%	5.2%	0.8%	10.3%	14%
Somewhat Disapprove	12.3%	15.4%	6.8%	12.6%	9.5%	20.3%	11.8%
Strongly Disapprove	54.9%	24.7%	81.6%	68.4%	84%	45.3%	54.4%
Don't Know	7.3%	8.2%	2.9%	5%	4.7%	14.8%	13%
Unweighted Frequency	1162	355	237	255	72	50	193
Weighted Frequency	1162	367	250	242	60	48	188