



**MAINSTREET
RESEARCH**

Mainstreet Research Survey - Ontario





About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

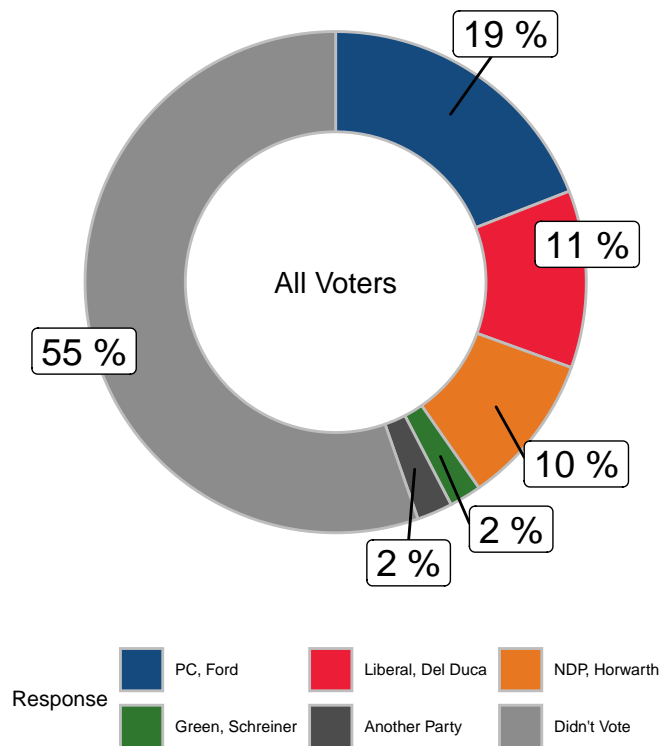
Methodology

The analysis in this report is based on results of a survey conducted from Saturday, June 18th to Wednesday, June 22nd, 2022, among a sample of 999 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Ontario.

The margin of error for the poll is +/- 3.1% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

In the recent provincial election, how did you vote? (all voters)





broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
PC, Ford	19.1%	19.8%	19.2%	26.4%	11.1%	11.1%	15.5%	27.3%	30.1%
Liberal, Del Duca	11.4%	8.5%	16.2%	1.3%	3.5%	8.8%	8.5%	15%	16.7%
NDP, Horwarth	9.8%	5.9%	15.5%	28.3%	3.7%	9.9%	10.7%	8.8%	9.3%
Green, Schreiner	2.1%	1.2%	2.9%	5.1%	4.6%	0.9%	2.1%	2.1%	4.4%
Another Party	2.3%	2.2%	2%	4.4%	5.9%	2.4%	0.9%	3.5%	2.7%
Didn't Vote	55.3%	62.5%	44.3%	34.4%	71.3%	66.8%	62.2%	43.3%	36.9%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

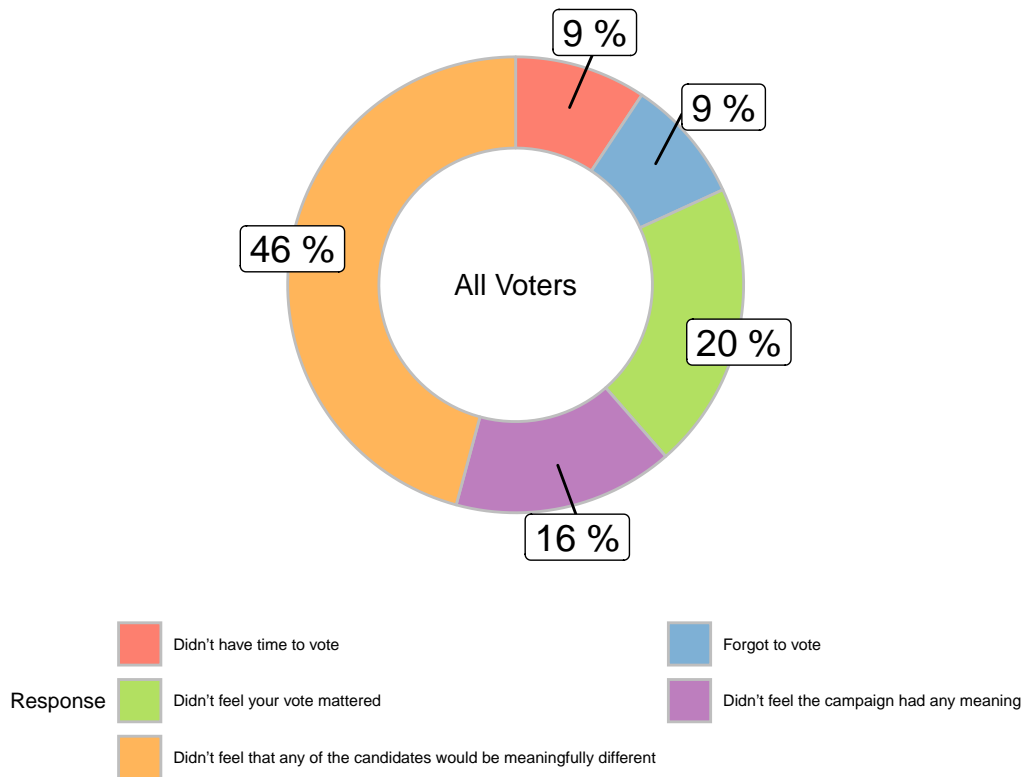
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
PC, Ford	19.1%	14.9%	21.2%	19.2%	19.4%	19.4%	18.8%
Liberal, Del Duca	11.4%	15%	15.1%	11.7%	8.3%	6.6%	5.2%
NDP, Horwarth	9.8%	11.9%	5.7%	9.9%	10.9%	12%	14.4%
Green, Schreiner	2.1%	1.7%	1.4%	1.8%	2.5%	2.9%	3.2%
Another Party	2.3%	1.3%	1.7%	2.1%	3.4%	3.3%	2.6%
Didn't Vote	55.3%	55.3%	54.9%	55.2%	55.6%	55.7%	55.9%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education

	Total	Education		
		HS or Less	College/Trade school	University Degree
PC, Ford	19.1%	25.9%	19.7%	16.3%
Liberal, Del Duca	11.4%	7.5%	7.8%	15.6%
NDP, Horwarth	9.8%	5%	8.6%	12.4%
Green, Schreiner	2.1%	0.8%	1.4%	3%
Another Party	2.3%	3%	2.1%	2.2%
Didn't Vote	55.3%	57.7%	60.4%	50.6%
Unweighted Frequency	999	164	334	501
Weighted Frequency	999	183	394	523

Which of the following reasons best describes why you did not vote? (all voters)





broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
Didn't have time to vote	9.3%	7.5%	13.8%	67%	3.1%	9.2%	13.6%	6.4%	2.4%
Forgot to vote	8.8%	8.7%	7.9%	0%	14.7%	6.9%	15.5%	5%	3.2%
Didn't feel your vote mattered	20.4%	25.9%	11.8%	0%	14.5%	34%	10.1%	10.9%	15.2%
Didn't feel the campaign had any meaning	15.6%	15.7%	16.7%	0%	9.8%	16.3%	16%	20.7%	3.6%
Didn't feel that any of the candidates would be meaningfully different	45.8%	42.3%	49.8%	33%	58%	33.6%	44.7%	57%	75.6%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

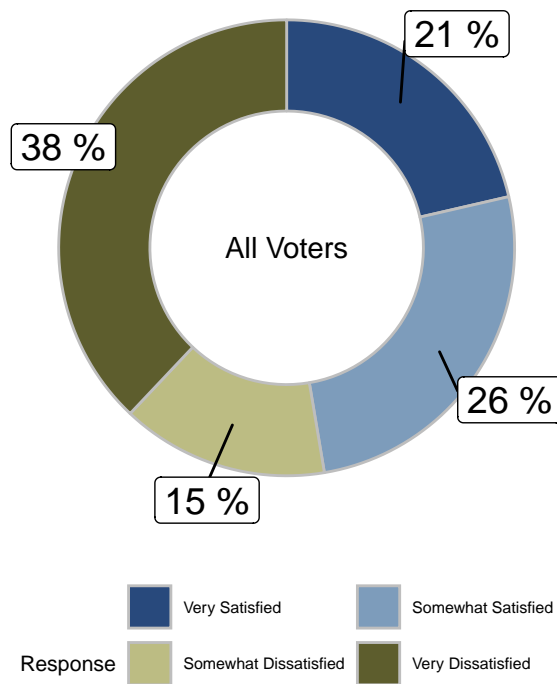
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Didn't have time to vote	9.3%	12.7%	9%	6.8%	17.3%	5.2%	1.9%
Forgot to vote	8.8%	14%	13.2%	8%	0%	0%	27.6%
Didn't feel your vote mattered	20.4%	14.7%	16.7%	32.7%	27.7%	17.8%	13.6%
Didn't feel the campaign had any meaning	15.6%	20%	15.5%	5.8%	6%	25%	21.7%
Didn't feel that any of the candidates would be meaningfully different	45.8%	38.6%	45.5%	46.6%	49%	52.1%	35.3%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education		
		HS or Less	College/Trade school	University Degree
Didn't have time to vote	9.3%	19.9%	12%	2.8%
Forgot to vote	8.8%	15.1%	11.4%	4%
Didn't feel your vote mattered	20.4%	21.9%	10.1%	29.1%
Didn't feel the campaign had any meaning	15.6%	2.1%	13.9%	22.6%
Didn't feel that any of the candidates would be meaningfully different	45.8%	41%	52.6%	41.6%
Unweighted Frequency	999	164	334	501
Weighted Frequency	999	183	394	523

Are you satisfied with the outcome of the election? (all voters)





broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
Very Satisfied	21.4%	24.2%	17.4%	23.3%	24.7%	13.8%	21.3%	27.7%	28.3%
Somewhat Satisfied	26%	23.4%	28.9%	5.1%	29.4%	34.7%	21.3%	23%	20%
Somewhat Dissatisfied	14.7%	15%	13.4%	2.5%	22.2%	14%	14.4%	13.6%	18%
Very Dissatisfied	38%	37.4%	40.3%	69.2%	23.8%	37.4%	42.9%	35.7%	33.7%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

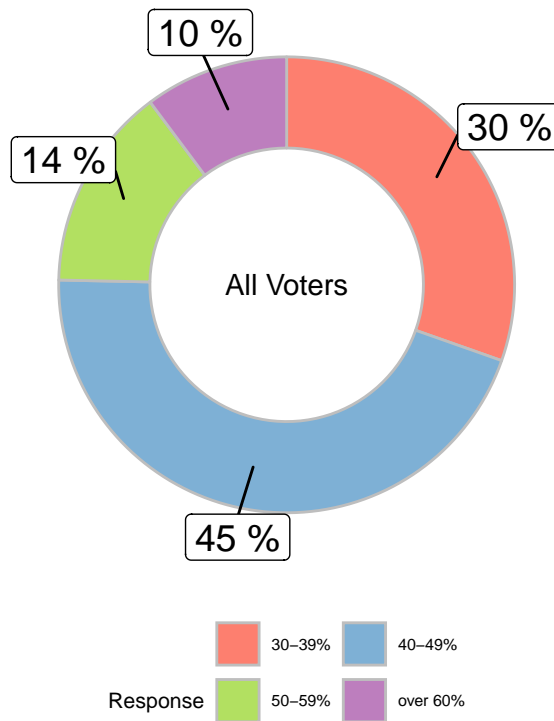
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Very Satisfied	21.4%	26.4%	21.3%	22.2%	24.6%	15.6%	16.1%
Somewhat Satisfied	26%	22%	22.8%	34.8%	21.1%	28.9%	32.2%
Somewhat Dissatisfied	14.7%	17.3%	20.9%	3.8%	13.4%	12%	17.4%
Very Dissatisfied	38%	34.2%	35%	39.3%	40.9%	43.4%	34.3%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education			Party					
		HS or Less	College/Trade school	University Degree	PC, Ford	Liberal, Del Duca	NDP, Horwarth	Green, Schreiner	Another Party	Didn't Vote
Very Satisfied	21.4%	34.9%	24.5%	14.3%	78.6%	3.8%	2.5%	1.2%	5.9%	10%
Somewhat Satisfied	26%	22.3%	28.3%	25.5%	17.3%	14.9%	7.9%	6.7%	37.1%	34.7%
Somewhat Dissatisfied	14.7%	11.7%	15.9%	14.9%	1.7%	18.6%	16.1%	30.7%	25.2%	17.1%
Very Dissatisfied	38%	31.2%	31.3%	45.3%	2.4%	62.6%	73.4%	61.4%	31.8%	38.2%
Unweighted Frequency	999	164	334	501	339	204	219	67	52	118
Weighted Frequency	999	183	394	523	210	126	108	23	25	608

What percentage of Ontario do you think cast a ballot in the recent Provincial Election? (all voters)



broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
30-39%	30.4%	30.7%	30%	35.5%	30.6%	29.9%	35.5%	25.8%	29.3%
40-49%	44.9%	42.6%	48.7%	38%	38.4%	39.8%	40.4%	57.4%	45.8%
50-59%	14.5%	18.7%	9.8%	8.4%	9.1%	18.7%	10.2%	12.4%	15.8%
over 60%	10.2%	8%	11.5%	18.1%	21.9%	11.6%	14%	4.4%	9.1%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

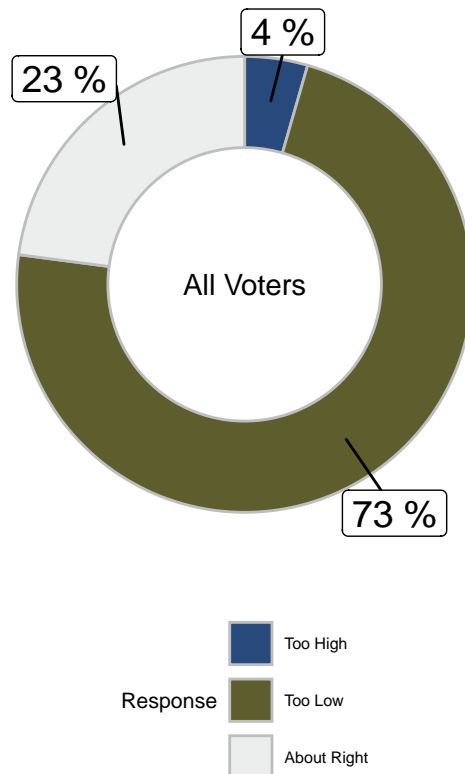
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
30-39%	30.4%	30.3%	25.1%	34.6%	31.5%	36.1%	22.9%
40-49%	44.9%	35.5%	52.5%	44%	47.2%	42.5%	39.3%
50-59%	14.5%	16.4%	12%	18.1%	7.9%	13%	34.5%
over 60%	10.2%	17.9%	10.3%	3.3%	13.4%	8.3%	3.3%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education			Party					
		HS or Less	College/Trade school	University Degree	PC, Ford	Liberal, Del Duca	NDP, Horwarth	Green, Schreiner	Another Party	Didn't Vote
30-39%	30.4%	20.2%	35.8%	29.9%	25.4%	27.5%	36.1%	29.8%	39.9%	31.4%
40-49%	44.9%	44.3%	37.3%	50.9%	51.2%	55.4%	50.3%	58.9%	43%	39.2%
50-59%	14.5%	22.8%	16.6%	9.9%	14.5%	7.8%	9%	10.6%	12.7%	17%
over 60%	10.2%	12.7%	10.2%	9.3%	8.9%	9.3%	4.6%	0.8%	4.5%	12.4%
Unweighted Frequency	999	164	334	501	339	204	219	67	52	118
Weighted Frequency	999	183	394	523	210	126	108	23	25	608

The actual turnout percentage was 43% of eligible voters.
Do you think this number is too high, too low, or about right? (all voters)





broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
Too High	4.5%	6.6%	1.5%	5.7%	6%	5.9%	2.6%	3.1%	6.7%
Too Low	72.6%	71.5%	76%	76.7%	56.7%	75.1%	67.8%	75.4%	71.9%
About Right	22.9%	21.9%	22.5%	17.6%	37.3%	19%	29.7%	21.5%	21.4%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

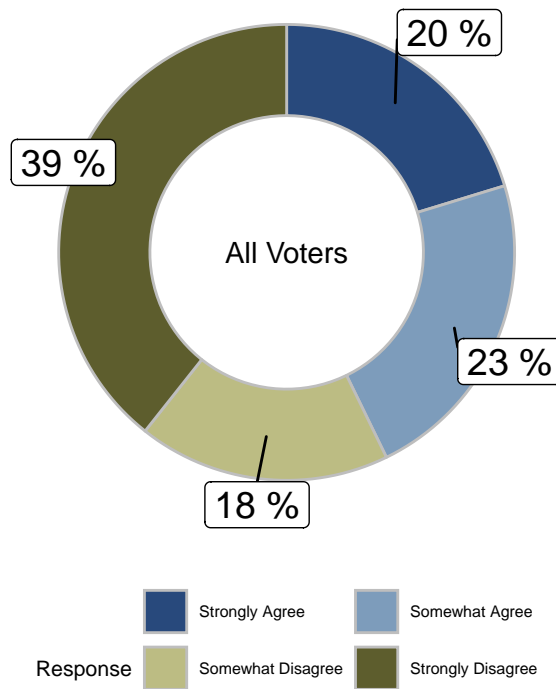
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Too High	4.5%	4%	1.8%	8.7%	2.3%	4.4%	14.5%
Too Low	72.6%	76.1%	72.1%	70.3%	81.3%	70.1%	57.2%
About Right	22.9%	20%	26.1%	21%	16.4%	25.5%	28.2%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education			Party					
		HS or Less	College/Trade school	University Degree	PC, Ford	Liberal, Del Duca	NDP, Horwarth	Green, Schreiner	Another Party	Didn't Vote
Too High	4.5%	3.6%	4.4%	4.8%	3.8%	2.4%	4.2%	2%	7.2%	5.1%
Too Low	72.6%	63.5%	69%	78.5%	69.5%	93.4%	88.6%	91.5%	71.7%	65.9%
About Right	22.9%	32.9%	26.6%	16.7%	26.7%	4.2%	7.2%	6.5%	21.1%	28.9%
Unweighted Frequency	999	164	334	501	339	204	219	67	52	118
Weighted Frequency	999	183	394	523	210	126	108	23	25	608

Do you think that Ontario should adopt mandatory voting, where everyone casts a ballot or pays a small fine, like in Australia? (all voters)





broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
Strongly Agree	20.3%	22%	18.8%	29.6%	13.7%	22%	22%	17.3%	17.8%
Somewhat Agree	22.5%	19.4%	27.7%	29.4%	12.2%	18.2%	28%	21.6%	23.4%
Somewhat Disagree	17.9%	17.9%	17.3%	6.4%	22.9%	17.5%	12.8%	21.7%	22%
Strongly Disagree	39.3%	40.6%	36.2%	34.6%	51.2%	42.3%	37.2%	39.4%	36.7%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

broken out by region

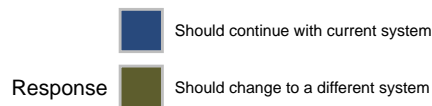
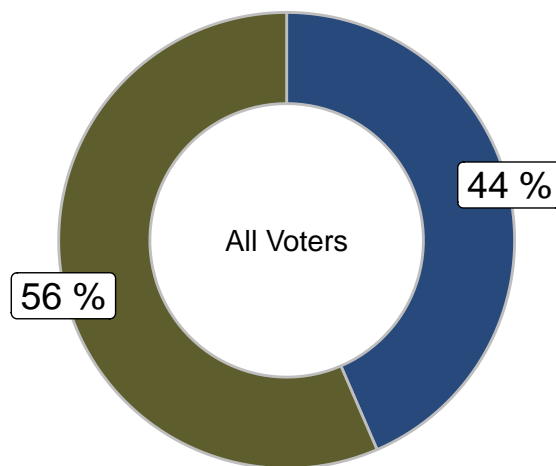
	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Strongly Agree	20.3%	26.4%	22.1%	24.3%	18.9%	9.1%	24.4%
Somewhat Agree	22.5%	17.2%	27.3%	15.1%	36.5%	19.6%	8.2%
Somewhat Disagree	17.9%	17.3%	17.9%	23.1%	14.9%	15.4%	21.7%
Strongly Disagree	39.3%	39.1%	32.7%	37.5%	29.8%	55.9%	45.7%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education			Party					
		HS or Less	College/Trade school	University Degree	PC, Ford	Liberal, Del Duca	NDP, Horwarth	Green, Schreiner	Another Party	Didn't Vote
Strongly Agree	20.3%	9.8%	25.4%	20.1%	15.5%	29.3%	31.3%	21%	14.4%	18.3%
Somewhat Agree	22.5%	16.8%	13.1%	31.6%	23.4%	28.9%	34%	27.3%	13.6%	19.1%
Somewhat Disagree	17.9%	29.5%	17.7%	13.9%	18.5%	16.5%	19.4%	23.6%	18.9%	17.4%
Strongly Disagree	39.3%	43.9%	43.8%	34.4%	42.7%	25.3%	15.3%	28.1%	53.1%	45.2%
Unweighted Frequency	999	164	334	501	339	204	219	67	52	118
Weighted Frequency	999	183	394	523	210	126	108	23	25	608



**Do you think Ontario should continue with its first past the post electoral system, or should it adopt a different system?
(all voters)**



broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
Should continue with current system	43.5%	49.2%	37.5%	19.6%	34.1%	41.4%	38.3%	50.2%	47.3%
Should change to a different system	56.5%	50.8%	62.5%	80.4%	65.9%	58.6%	61.7%	49.8%	52.7%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

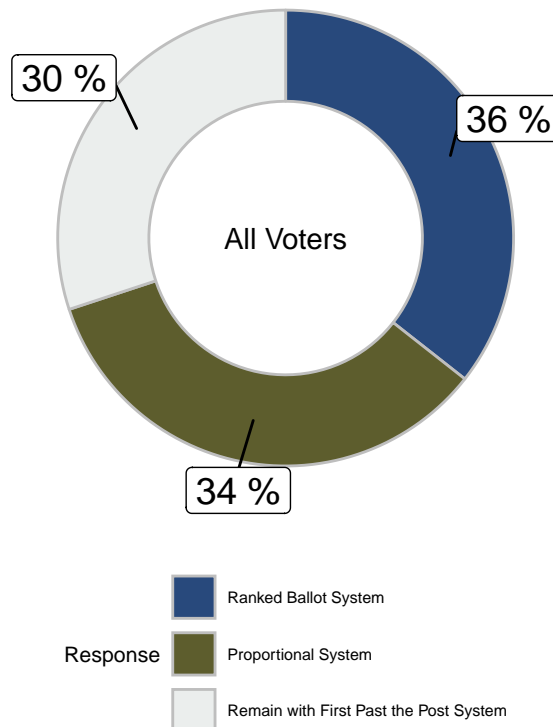
broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Should continue with current system	43.5%	41.7%	44%	39.4%	41.9%	47.2%	49.2%
Should change to a different system	56.5%	58.3%	56%	60.6%	58.1%	52.8%	50.8%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education			Party					
		HS or Less	College/Trade school	University Degree	PC, Ford	Liberal, Del Duca	NDP, Horwarth	Green, Schreiner	Another Party	Didn't Vote
Should continue with current system	43.5%	53.1%	40.9%	42.1%	69.5%	34%	20.3%	28.5%	38.4%	41.4%
Should change to a different system	56.5%	46.9%	59.1%	57.9%	30.5%	66%	79.7%	71.5%	61.6%	58.6%
Unweighted Frequency	999	164	334	501	339	204	219	67	52	118
Weighted Frequency	999	183	394	523	210	126	108	23	25	608

If Ontario were to change to a different voting system would you prefer a ranked ballot system, where voters rank their choice for their representative in their riding, a proportional system where voters cast a single vote for the party that they want to have the most seats, or would you stick with the current First Past the Post System? (all voters)





broken out by age, gender

	Total	Gender				Age			
		Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+
Ranked Ballot System	35.6%	39.4%	32.2%	29.8%	23.4%	43.2%	37.1%	28.7%	27.2%
Proportional System	34.3%	32%	36.2%	54.4%	42.1%	39%	33%	29.5%	33.8%
Remain with First Past the Post System	30.1%	28.5%	31.5%	15.8%	34.5%	17.8%	30%	41.7%	39.1%
Unweighted Frequency	999	477	430	21	71	133	195	273	398
Weighted Frequency	999	584	457	2	56	366	304	250	179

broken out by region

	Total	Region					
		Toronto	Greater Toronto Area	Eastern Ontario	Hamilton/Niagara/Simcoe	Southwestern Ontario	Northern Ontario
Ranked Ballot System	35.6%	35.1%	28.8%	45.3%	28.7%	48.2%	16.6%
Proportional System	34.3%	32%	38.7%	21.4%	38.7%	32.6%	51.2%
Remain with First Past the Post System	30.1%	32.9%	32.5%	33.2%	32.6%	19.3%	32.2%
Unweighted Frequency	999	218	264	135	115	213	54
Weighted Frequency	999	187	318	169	153	217	56

broken out by education, provincial vote

	Total	Education			Party					
		HS or Less	College/Trade school	University Degree	PC, Ford	Liberal, Del Duca	NDP, Horwarth	Green, Schreiner	Another Party	Didn't Vote
Ranked Ballot System	35.6%	45.8%	29.8%	36.4%	18.1%	44.4%	42.8%	36.4%	39.9%	38.4%
Proportional System	34.3%	18.1%	39.4%	36.2%	33.2%	28.7%	45.4%	53.4%	31.7%	33.3%
Remain with First Past the Post System	30.1%	36.1%	30.7%	27.4%	48.7%	26.9%	11.8%	10.3%	28.4%	28.3%
Unweighted Frequency	999	164	334	501	339	204	219	67	52	118
Weighted Frequency	999	183	394	523	210	126	108	23	25	608