Mainstreet Research Survey - Thunder Bay Atikokan

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.
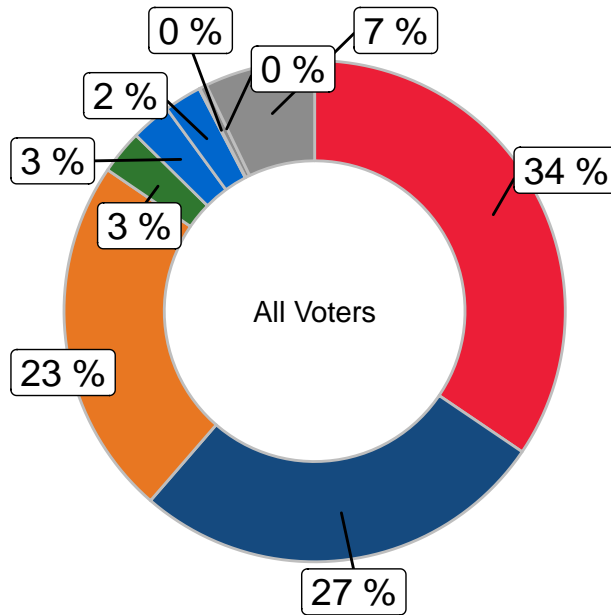
Methodology

The analysis in this report is based on results of a survey conducted from Thursday, May 26th to Saturday, May 28th, 2022, among a sample of 387 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Thunder Bay Atikokan.

The margin of error for the poll is +/- 5% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

If the provincial election were held today, how would you vote? (all voters)

All Voters

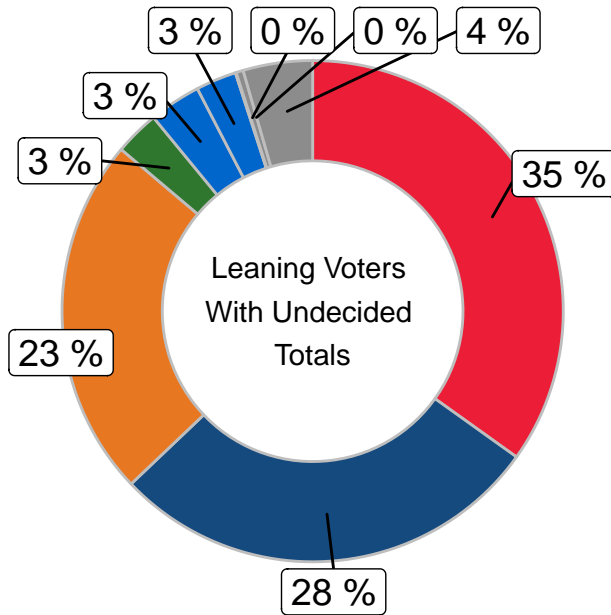|	
Barrett/Ontario Liberal Party	Kevin Holland/Ontario PC Party
Judith Monteith–Farrell/Ontario NDP	Eric Arner/Ontario Greens
David Tommasi Criger/Ontario Party	Kenneth Jones NOP
Another Party	Undecided

broken out by age, gender

	Total	Gender				Age		
		Male	Female	Non-binary	Prefer Not to Say	18-49	50-64	65+
Rob Barrett/Ontario Liberal Party	34.5%	40.3%	31.2%	48.2%	6.2%	46.7%	23.2%	25.1%
Kevin Holland/Ontario PC Party	26.9%	30.3%	25.4%	0%	6.2%	14%	42.5%	32%
Judith Monteith-Farrell/Ontario NDP	23.2%	22.5%	23.9%	12%	21.9%	24.9%	17.7%	26.8%
Eric Arner/Ontario Greens	2.8%	1%	3.9%	0%	11.6%	2.8%	2.3%	3.6%
David Tommasini/New Blue Party of Ontario	2.6%	2.8%	1.8%	3.7%	10.4%	4.9%	0%	1.4%
Dan Criger/Ontario Party	2.4%	0%	4.9%	0%	0%	1.9%	4.4%	0.8%
Kenneth Jones NOP	0.1%	0%	0%	3.7%	1.2%	0%	0%	0.2%
Another Party	0.5%	1%	0%	0%	0%	0%	1.2%	0.5%
Undecided	7.1%	2.2%	8.9%	32.5%	42.5%	4.7%	8.7%	9.6%
Unweighted Frequency	387	157	201	7	22	55	94	238
Weighted Frequency	387	180	191	1	15	178	116	93

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Rob Barrett/Ontario Liberal Party	34.5%	45.4%	22.1%	36.5%	22.4%	44.4%	43.1%	30%
Kevin Holland/Ontario PC Party	26.9%	16.9%	41.4%	22.1%	21.3%	27.5%	29.5%	31.2%
Judith Monteith-Farrell/Ontario NDP	23.2%	25.6%	21%	23.1%	37.4%	15.4%	12.1%	24.2%
Eric Arner/Ontario Greens	2.8%	0.3%	4.2%	3.8%	2.1%	4.5%	4.8%	0%
David Tommasini/New Blue Party of Ontario	2.6%	1.6%	3.5%	2.5%	5.7%	3.1%	0%	0%
Dan Criger/Ontario Party	2.4%	1.1%	2.6%	3.4%	0%	2.6%	3.9%	4%
Kenneth Jones NOP	0.1%	0%	0%	0.2%	0%	0.2%	0%	0%
Another Party	0.5%	0%	0.3%	1%	0%	0%	0.6%	1.6%
Undecided	7.1%	9%	4.8%	7.5%	11.1%	2.4%	6%	9%
Unweighted Frequency	387	124	134	129	130	120	76	61
Weighted Frequency	387	121	128	139	114	111	75	86

If the provincial election were held today, how would you vote? (leaning voters with undecided totals)

Leaning Voters With Undecided Totals

3 % — 0 % — 0 % — 4 %
3 %
3 %
35 %
23 %
28 %

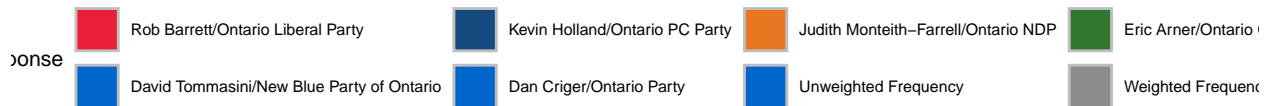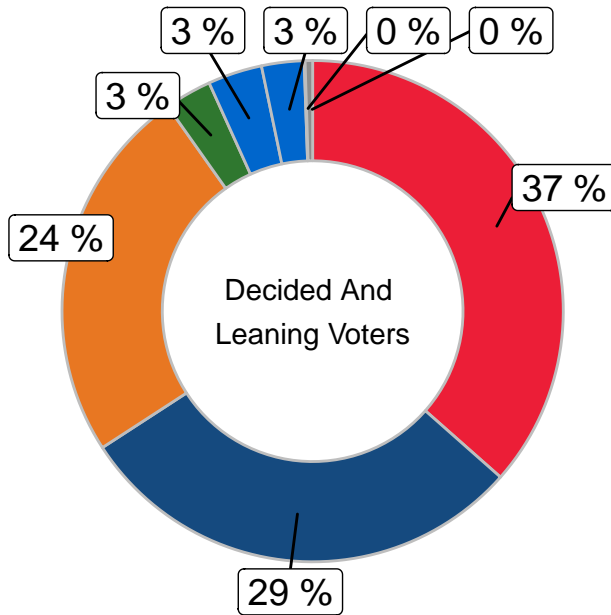|		
Barrett/Ontario Liberal Party	Kevin Holland/Ontario PC Party	Judith Monteith–Farrell/Ontario NDP
Eric Arner/Ontario Greens	David Tommasi	
Criger/Ontario Party	Kenneth Jones NOP	Another Party
Undecided		

broken out by age, gender

	Total	Gender				Age		
		Male	Female	Non-binary	Prefer Not to Say	18-49	50-64	65+
Rob Barrett/Ontario Liberal Party	34.9%	40.3%	31.2%	48.2%	16.6%	47.6%	23.2%	25.1%
Kevin Holland/Ontario PC Party	28%	30.8%	26.4%	0%	16.6%	14.9%	42.5%	35%
Judith Monteith-Farrell/Ontario NDP	23.3%	22.5%	24.1%	12%	21.9%	24.9%	17.7%	27.2%
Eric Arner/Ontario Greens	2.9%	1%	3.9%	0%	12.8%	2.8%	2.3%	3.8%
David Tommasini/New Blue Party of Ontario	3.3%	3.5%	1.8%	3.7%	20.8%	5.8%	1.2%	1.4%
Dan Criger/Ontario Party	2.6%	0%	5.3%	0%	0%	1.9%	4.4%	1.7%
Kenneth Jones NOP	0.1%	0%	0%	3.7%	1.2%	0%	0%	0.2%
Another Party	0.5%	1%	0%	0%	0%	0%	1.2%	0.5%
Undecided	4.5%	0.9%	7.2%	32.5%	10%	2.1%	7.6%	5.1%
Unweighted Frequency	387	157	201	7	22	55	94	238
Weighted Frequency	387	180	191	1	15	178	116	93

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Eric Arner/Ontario Greens	2.9%	0.3%	4.4%	3.8%	2.2%	4.5%	4.8%	0%
David Tommasini/New Blue Party of Ontario	3.3%	1.6%	4.6%	3.6%	7.1%	3.1%	0%	1.6%
Dan Criger/Ontario Party	2.6%	1.4%	2.9%	3.4%	0%	2.6%	4.9%	4%
Kenneth Jones NOP	0.1%	0%	0%	0.2%	0%	0.2%	0%	0%
Another Party	0.5%	0%	0.3%	1%	0%	0%	0.6%	1.6%
Undecided	4.5%	7.4%	2.4%	3.9%	8.2%	1.7%	1.8%	5.6%
Unweighted Frequency	387	124	134	129	130	120	76	61
Weighted Frequency	387	121	128	139	114	111	75	86

If the provincial election were held today, how would you vote? (decided and leaning voters)

3 % 3 % 0 % 0 %

3 %

24 %

37 %

Decided And
Leaning Voters

29 %

■ Rob Barrett/Ontario Liberal Party	■ Kevin Holland/Ontario PC Party	■ Judith Monteith–Farrell/Ontario NDP	■ Eric Arner/Ontario
■ David Tommasini/New Blue Party of Ontario	■ Dan Criger/Ontario Party	■ Unweighted Frequency	■ Weighted Frequenc

broken out by age, gender

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Judith Monteith-Farrell/Ontario NDP	24.4%	22.7%	26%	17.7%	24.4%	25.4%	19.1%	28.7%
Eric Arner/Ontario Greens	3%	1%	4.2%	0%	14.2%	2.9%	2.5%	4%
David Tommasini/New Blue Party of Ontario	3.5%	3.5%	1.9%	5.5%	23.2%	5.9%	1.3%	1.5%
Dan Criger/Ontario Party	2.7%	0%	5.7%	0%	0%	2%	4.7%	1.8%
Unweighted Frequency	0.1%	0%	0%	5.5%	1.3%	0%	0%	0.2%
Weighted Frequency	0.5%	1%	0%	0%	0%	0%	1.3%	0.5%
unweighted	364	153	187	6	18	53	86	225
weighted	364	178	177	1	13	174	107	88

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Rob Barrett/Ontario Liberal Party	36.5%	49%	22.6%	39.1%	24.4%	45.1%	46%	31.8%
Kevin Holland/Ontario PC Party	29.3%	19.7%	43.1%	24.5%	24.7%	28.3%	31.2%	34.9%
Judith Monteith-Farrell/Ontario NDP	24.4%	27.7%	21.8%	24%	40.7%	16%	12.3%	25.6%
Eric Arner/Ontario Greens	3%	0.4%	4.5%	3.9%	2.4%	4.6%	4.9%	0%
David Tommasini/New Blue Party of Ontario	3.5%	1.8%	4.7%	3.8%	7.7%	3.2%	0%	1.7%
Dan Criger/Ontario Party	2.7%	1.5%	3%	3.6%	0%	2.7%	5%	4.2%
Kenneth Jones NOP	0.1%	0%	0%	0.2%	0%	0.2%	0%	0%
Another Party	0.5%	0%	0.3%	1%	0%	0%	0.6%	1.7%
Unweighted Frequency	364	113	129	122	119	117	72	56
Weighted Frequency	364	112	125	133	104	110	74	82