



## Mainstreet Research Survey - Ajax





## **About Mainstreet**

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

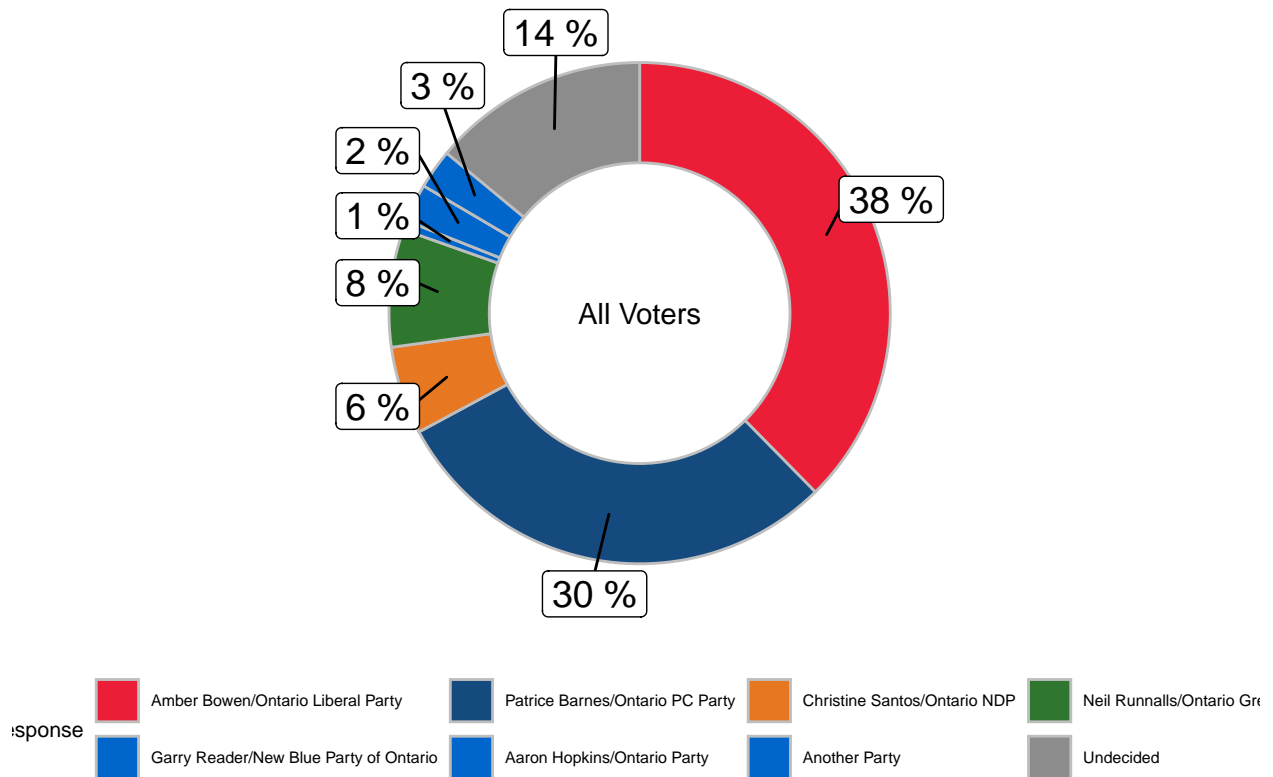
## **Methodology**

The analysis in this report is based on results of a survey conducted from Sunday, May 29th to Sunday, May 29th, 2022, among a sample of 378 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Ajax.

The margin of error for the poll is +/- 5% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

## If the provincial election were held today, how would you vote? (all voters)





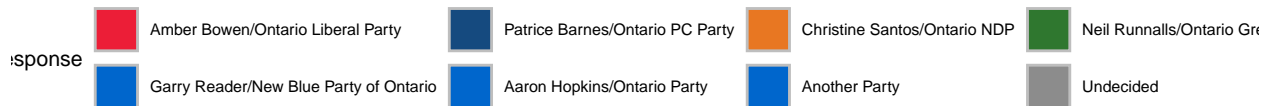
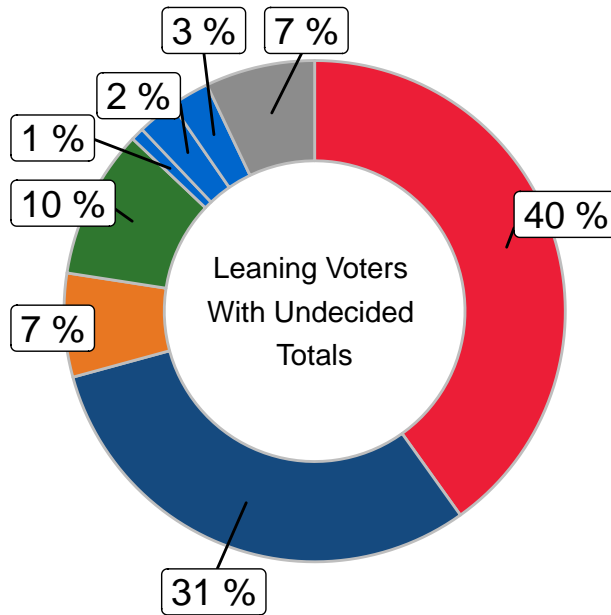
## broken out by age, gender

	Total	Gender				Age		
		Male	Female	Non-binary	Prefer Not to Say	18-49	50-64	65+
Amber Bowen/Ontario Liberal Party	37.6%	38.2%	37.8%	0%	31.5%	37.7%	37.8%	37.1%
Patrice Barnes/Ontario PC Party	29.5%	35.5%	26.2%	0%	1%	25.8%	35.1%	33.6%
Christine Santos/Ontario NDP	5.7%	5.5%	6%	53%	1%	5.4%	5.1%	7.9%
Neil Runnalls/Ontario Greens	7.6%	9.7%	6.2%	6%	0%	10.4%	2.1%	6.6%
Garry Reader/New Blue Party of Ontario	0.6%	0%	0.5%	0%	8.3%	0%	2.2%	0%
Aaron Hopkins/Ontario Party	2.5%	1.8%	3%	0%	4.2%	1.6%	4.9%	1.5%
Another Party	2.5%	0.2%	3.7%	0%	16.2%	4.1%	0%	1.1%
Undecided	14%	9.1%	16.6%	41%	37.7%	15%	12.8%	12.3%
Unweighted Frequency	378	153	197	7	21	65	99	214
Weighted Frequency	378	176	187	1	15	219	102	57

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Amber Bowen/Ontario Liberal Party	37.6%	12.5%	50.8%	38.6%	53%	32.1%	32.3%	34.5%
Patrice Barnes/Ontario PC Party	29.5%	29.3%	21.7%	34%	26.3%	24.5%	35.3%	29%
Christine Santos/Ontario NDP	5.7%	3.3%	9.5%	4.3%	1.9%	10.5%	5.2%	6.7%
Neil Runnalls/Ontario Greens	7.6%	22.4%	3%	5.2%	1.7%	4.1%	0.6%	14.1%
Garry Reader/New Blue Party of Ontario	0.6%	0%	0.9%	0.6%	0%	0%	0%	1.2%
Aaron Hopkins/Ontario Party	2.5%	1.3%	4.4%	1.8%	8.2%	7.5%	0.7%	0%
Another Party	2.5%	10.4%	0.3%	1.2%	0%	0.9%	0.2%	5.1%
Undecided	14%	20.7%	9.5%	14.3%	9%	20.3%	25.8%	9.4%
Unweighted Frequency	378	65	133	180	94	65	86	133
Weighted Frequency	378	67	113	198	78	31	87	181

**If the provincial election were held today, how would you vote? (leaning voters with undecided totals)**





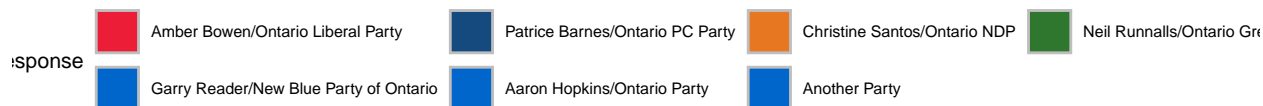
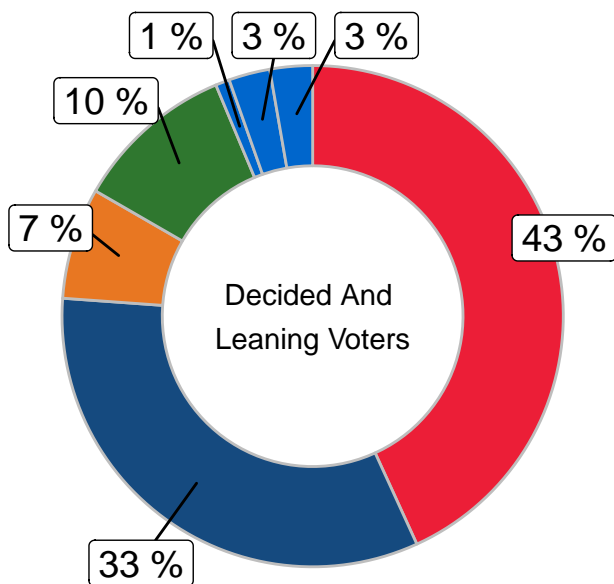
## broken out by age, gender

	Total	Gender				Age		
		Male	Female	Non-binary	Prefer Not to Say	18-49	50-64	65+
Amber Bowen/Ontario Liberal Party	40.1%	42.9%	38.3%	0%	31.5%	39.5%	41.3%	40.4%
Patrice Barnes/Ontario PC Party	30.6%	37.5%	26.6%	0%	1%	25.8%	38.6%	35%
Christine Santos/Ontario NDP	6.7%	5.5%	7.8%	53%	3.1%	7%	5.1%	8.4%
Neil Runnalls/Ontario Greens	9.6%	9.7%	10.3%	6%	0%	13.6%	2.1%	7.9%
Garry Reader/New Blue Party of Ontario	0.8%	0.3%	0.5%	41%	8.3%	0.2%	2.2%	1%
Aaron Hopkins/Ontario Party	2.5%	1.8%	3%	0%	4.2%	1.6%	4.9%	1.5%
Another Party	2.5%	0.2%	3.7%	0%	16.2%	4.1%	0%	1.1%
Undecided	7.1%	2%	9.6%	0%	35.6%	8.2%	5.9%	4.7%
Unweighted Frequency	378	153	197	7	21	65	99	214
Weighted Frequency	378	176	187	1	15	219	102	57

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Amber Bowen/Ontario Liberal Party	40.1%	13.2%	51.1%	42.9%	54%	34.8%	35.3%	37.3%
Patrice Barnes/Ontario PC Party	30.6%	29.3%	23.4%	35.2%	27%	25.4%	37.9%	29.6%
Christine Santos/Ontario NDP	6.7%	3.3%	9.5%	6.2%	1.9%	10.5%	9.1%	6.9%
Neil Runnalls/Ontario Greens	9.6%	22.4%	9.8%	5.2%	2.6%	4.1%	4.6%	16%
Garry Reader/New Blue Party of Ontario	0.8%	0.5%	0.9%	0.9%	0%	0%	0.3%	1.6%
Aaron Hopkins/Ontario Party	2.5%	1.3%	4.4%	1.8%	8.2%	7.5%	0.7%	0%
Another Party	2.5%	10.4%	0.3%	1.2%	0%	0.9%	0.2%	5.1%
Undecided	7.1%	19.4%	0.7%	6.6%	6.3%	16.8%	11.8%	3.5%
Unweighted Frequency	378	65	133	180	94	65	86	133
Weighted Frequency	378	67	113	198	78	31	87	181

## If the provincial election were held today, how would you vote? (decided and leaning voters)



## broken out by age, gender

	Total	Gender				Age		
		Male	Female	Non-binary	Prefer Not to Say	18-49	50-64	65+
Amber Bowen/Ontario Liberal Party	43.2%	43.8%	42.4%	0%	48.9%	43.1%	43.9%	42.4%
Patrice Barnes/Ontario PC Party	33%	38.3%	29.5%	0%	1.6%	28.2%	41%	36.7%
Christine Santos/Ontario NDP	7.2%	5.6%	8.7%	53%	4.8%	7.6%	5.4%	8.8%
Neil Runnalls/Ontario Greens	10.4%	9.9%	11.4%	6%	0%	14.8%	2.2%	8.3%
Garry Reader/New Blue Party of Ontario	0.9%	0.3%	0.6%	41%	13%	0.2%	2.3%	1.1%
Aaron Hopkins/Ontario Party	2.7%	1.9%	3.3%	0%	6.5%	1.7%	5.2%	1.6%
Another Party	2.7%	0.2%	4.1%	0%	25.2%	4.5%	0%	1.1%
Unweighted Frequency	355	147	186	7	15	59	93	203
Weighted Frequency	355	172	169	1	9	201	96	54

## broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Amber Bowen/Ontario Liberal Party	43.2%	16.4%	51.4%	45.9%	57.7%	41.8%	40%	38.7%
Patrice Barnes/Ontario PC Party	33%	36.4%	23.5%	37.7%	28.8%	30.5%	43%	30.7%
Christine Santos/Ontario NDP	7.2%	4.1%	9.5%	6.7%	2%	12.7%	10.4%	7.2%
Neil Runnalls/Ontario Greens	10.4%	27.8%	9.9%	5.6%	2.8%	4.9%	5.2%	16.6%
Garry Reader/New Blue Party of Ontario	0.9%	0.7%	0.9%	1%	0%	0%	0.4%	1.7%
Aaron Hopkins/Ontario Party	2.7%	1.6%	4.5%	1.9%	8.7%	9%	0.8%	0%
Another Party	2.7%	13%	0.3%	1.3%	0%	1.1%	0.2%	5.2%
Unweighted Frequency	355	57	129	169	89	61	78	127
Weighted Frequency	355	54	112	185	74	26	77	175