MAINSTREET RESEARCH

Mainstreet Research Survey - Ontario

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About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

Methodology

The analysis in this report is based on results of a survey conducted from Monday, April 18th to Tuesday, April 19th, 2022, among a sample of 1211 adults, 18 years of age or older, living in Ontario. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Ontario.

The margin of error for the poll is +/- 2.8% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

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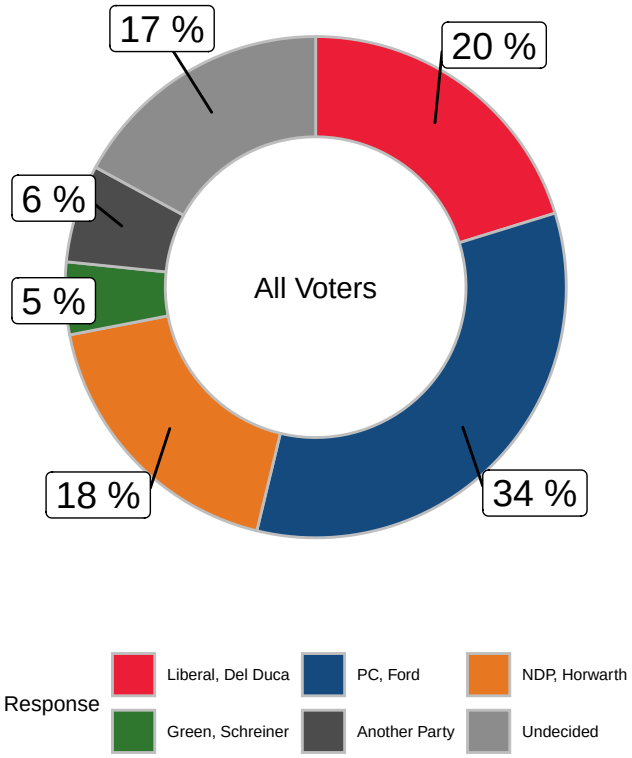
If the provincial election were held today, how would you vote? (all voters)



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broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Liberal, Del Duca	20.2%	14.3%	25.8%	24%	18.6%	15.2%	23.5%	23%	19.3%	30.5%	20.2%	22.4%	17.2%	11.5%	10.9%
PC, Ford	33.5%	45.3%	23.6%	17.7%	23.2%	32.2%	30.8%	33.5%	39.2%	22.8%	42.1%	30.3%	30%	38.8%	30.3%
NDP, Horwarth	18.2%	15.6%	20.8%	38.4%	13%	22.9%	15.5%	18.9%	13.7%	24.3%	13.9%	18.6%	23.9%	15.5%	14.2%
Green, Schreiner	4.7%	4.4%	4.7%	3.6%	7.6%	4.7%	4.1%	4.8%	5.1%	5.1%	3.6%	6.4%	3.4%	4.8%	5.4%
Another Party	6.3%	5%	7.3%	5.8%	8.9%	8.5%	7.7%	4.5%	3.9%	3.8%	5.5%	6.9%	7.8%	7.3%	13.2%
Undecided	17.1%	15.4%	17.7%	10.4%	28.8%	16.4%	18.4%	15.2%	18.9%	13.6%	14.8%	15.4%	17.7%	22.2%	25.9%
Unweighted Frequency	1211	596	524	26	65	182	284	372	373	261	299	166	173	267	45
Weighted Frequency	1211	556	604	3	48	340	305	332	234	282	333	162	108	253	74

broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Liberal, Del Duca	20.2%	18.8%	14.8%	23.7%	19.3%	12%	19.8%	23.5%
PC, Ford	33.5%	34.3%	35.9%	32%	28.9%	28%	37.2%	36%
NDP, Horwarth	18.2%	12.4%	16.2%	20.8%	17%	24.5%	18.2%	16.6%
Green, Schreiner	4.7%	7.5%	2.6%	5.1%	7.6%	2.8%	3.9%	4.3%
Another Party	6.3%	8.4%	7.5%	5.1%	5.3%	7.5%	7.2%	6%
Undecided	17.1%	18.7%	23%	13.2%	21.9%	25.2%	13.6%	13.5%
Unweighted Frequency	1211	186	387	638	273	190	217	531
Weighted Frequency	1211	170	381	660	254	183	215	559

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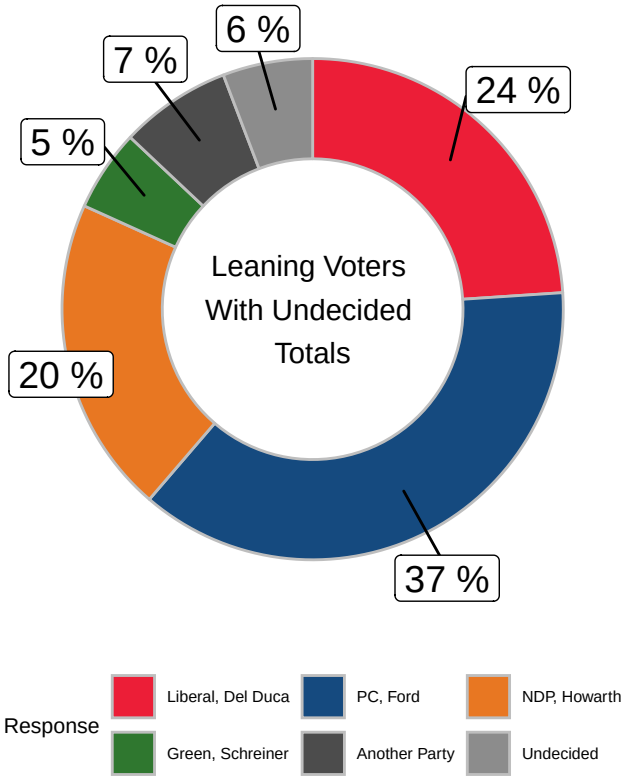
If the provincial election were held today, how would you vote? (leaning voters with undecided totals)



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broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Liberal, Del Duca	24%	16.8%	30.8%	24%	19.4%	18.9%	27.4%	26.4%	23.4%	32.9%	24.1%	26.5%	20.8%	14.3%	21%
PC, Ford	37.3%	49.8%	26.8%	26.3%	26.3%	36.6%	32.7%	37.7%	43.9%	26.8%	45%	32.4%	34.2%	42.7%	40.4%
NDP, Howarth	20.5%	16.1%	24.8%	38.4%	14.5%	24.3%	19.9%	21%	14.9%	27.6%	15.4%	20.9%	26.7%	17.5%	16.6%
Green, Schreiner	5.3%	4.9%	5.4%	3.6%	7.6%	5.4%	4.1%	5.1%	6.9%	5.6%	4.2%	6.4%	3.4%	6.3%	5.4%
Another Party	7.2%	5.9%	8%	5.8%	10.5%	9%	9.4%	5.1%	4.5%	4.4%	5.5%	8.4%	7.8%	9.6%	13.2%
Undecided	5.8%	6.3%	4.1%	1.8%	21.6%	5.7%	6.5%	4.7%	6.5%	2.7%	5.8%	5.3%	7.1%	9.6%	3.4%
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broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Liberal, Del Duca	24%	21.8%	17.9%	28%	22.9%	17.2%	22.7%	27.1%
PC, Ford	37.3%	39.8%	42%	34%	34.6%	34%	39.3%	38.9%
NDP, Howarth	20.5%	13.4%	19.7%	22.7%	18.7%	27%	21.4%	18.8%
Green, Schreiner	5.3%	8.4%	2.8%	5.9%	9.1%	3.2%	4.5%	4.5%
Another Party	7.2%	8.9%	9.2%	5.6%	6.8%	9.2%	7.7%	6.4%
Undecided	5.8%	7.7%	8.4%	3.8%	7.8%	9.3%	4.4%	4.3%
Unweighted Frequency	1211	186	387	638	273	190	217	531
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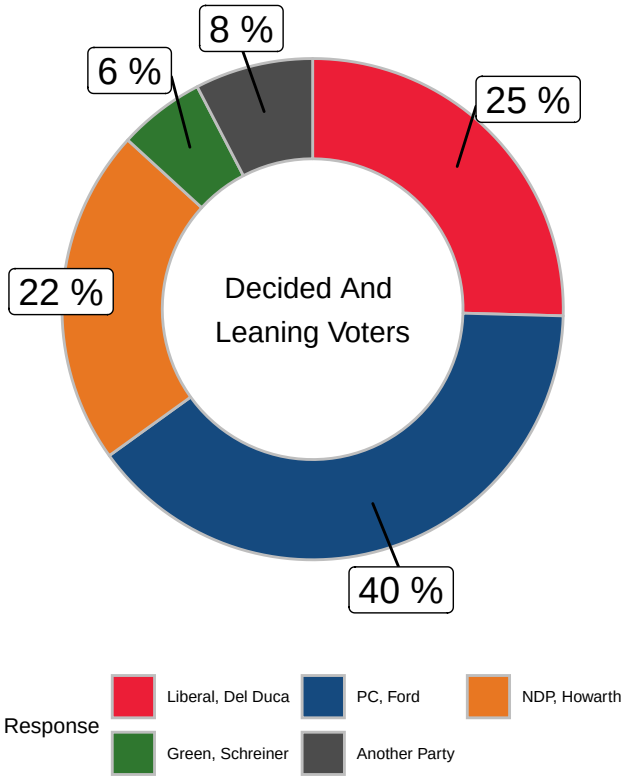
If the provincial election were held today, how would you vote? (decided and leaning voters)



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broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Liberal, Del Duca	25.4%	18%	32.2%	24.5%	24.8%	20%	29.3%	27.7%	25%	33.8%	25.6%	28%	22.4%	15.8%	21.7%
PC, Ford	39.6%	53.2%	27.9%	26.8%	33.6%	38.9%	34.9%	39.6%	46.9%	27.5%	47.8%	34.2%	36.9%	47.2%	41.8%
NDP, Howarth	21.7%	17.2%	25.9%	39.2%	18.6%	25.8%	21.3%	22%	15.9%	28.4%	16.3%	22.1%	28.7%	19.3%	17.2%
Green, Schreiner	5.6%	5.2%	5.7%	3.7%	9.7%	5.7%	4.4%	5.3%	7.3%	5.7%	4.5%	6.8%	3.7%	6.9%	5.6%
Another Party	7.6%	6.3%	8.4%	5.9%	13.4%	9.6%	10.1%	5.3%	4.8%	4.6%	5.8%	8.9%	8.4%	10.7%	13.7%
Unweighted Frequency	1136	558	499	25	54	170	266	353	347	254	278	157	160	243	44
Weighted Frequency	1136	520	579	3	38	321	285	317	218	274	313	153	100	228	71

broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Liberal, Del Duca	25.4%	23.6%	19.5%	29.1%	24.9%	19%	23.8%	28.3%
PC, Ford	39.6%	43.2%	45.9%	35.3%	37.6%	37.4%	41.1%	40.7%
NDP, Howarth	21.7%	14.6%	21.5%	23.6%	20.3%	29.8%	22.3%	19.6%
Green, Schreiner	5.6%	9.1%	3.1%	6.1%	9.8%	3.6%	4.7%	4.7%
Another Party	7.6%	9.6%	10%	5.8%	7.4%	10.2%	8.1%	6.7%
Unweighted Frequency	1136	172	355	609	250	172	206	508
Weighted Frequency	1136	157	349	635	234	166	206	535

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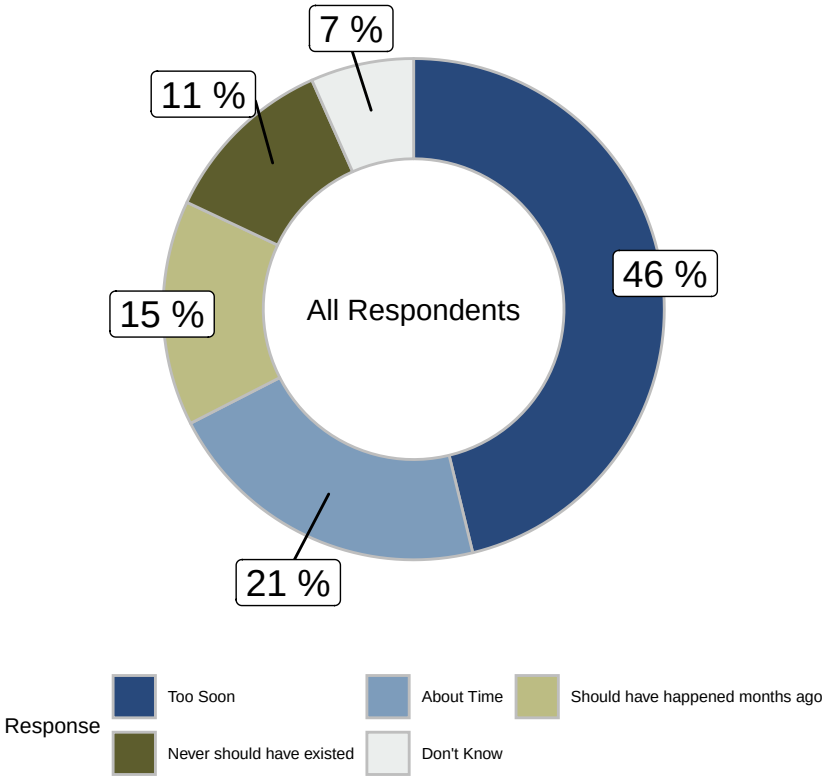
Now, regardless of how you might vote, how do you feel about the speed of Covid mandates being lifted in Ontario?



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broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Too Soon	46.2%	38.7%	54.2%	58.5%	32.3%	34.8%	46.2%	52.6%	53.7%	55.9%	39.8%	57.5%	43.9%	41.6%	32.7%
About Time	21.3%	24%	19.7%	9.1%	10.8%	19.6%	20.2%	21.6%	24.6%	19.2%	24.8%	20.7%	22.4%	20%	16.9%
Should have happened months ago	14.5%	17.6%	11.2%	14.6%	21.7%	20.1%	12.5%	13.2%	10.9%	10.3%	14.7%	6%	17.2%	19.4%	28.1%
Never should have existed	11.3%	13%	9.3%	9.4%	17.7%	17.7%	14.9%	6.7%	4%	7.4%	11.3%	11%	11.8%	13.5%	19.1%
Don't Know	6.7%	6.8%	5.6%	8.4%	17.6%	7.8%	6.1%	5.9%	6.8%	7.2%	9.5%	4.8%	4.7%	5.4%	3.1%
Unweighted Frequency	1211	596	524	26	65	182	284	372	373	261	299	166	173	267	45
Weighted Frequency	1211	556	604	3	48	340	305	332	234	282	333	162	108	253	74

broken out by provincial vote intention

		Provincial Vote Intention					
	Total	Liberal, Del Duca	PC, Ford	NDP, Horwarth	Green, Schreiner	Another Party	Undecided
Too Soon	46.2%	75%	20.8%	76.1%	46.8%	7.4%	44.4%
About Time	21.3%	13.7%	37%	13.3%	13.4%	2.5%	16.9%
Should have happened months ago	14.5%	4%	25.8%	3.9%	19.1%	13.7%	15.2%
Never should have existed	11.3%	3.1%	10.5%	3%	5%	70.9%	11.4%
Don't Know	6.7%	4.2%	5.9%	3.7%	15.7%	5.5%	12%
Unweighted Frequency	1211	245	420	213	58	67	208
Weighted Frequency	1211	245	406	220	57	77	207

broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Too Soon	46.2%	44.1%	33.7%	54%	42.7%	45%	45%	48.7%
About Time	21.3%	22.9%	25.3%	18.5%	20.2%	20%	21.7%	22%
Should have happened months ago	14.5%	11.1%	18%	13.4%	14.2%	14.2%	12.3%	15.6%
Never should have existed	11.3%	10.2%	16.3%	8.7%	10.8%	15.2%	14.1%	9.3%
Don't Know	6.7%	11.7%	6.7%	5.3%	12.1%	5.6%	6.9%	4.4%
Unweighted Frequency	1211	186	387	638	273	190	217	531
Weighted Frequency	1211	170	381	660	254	183	215	559

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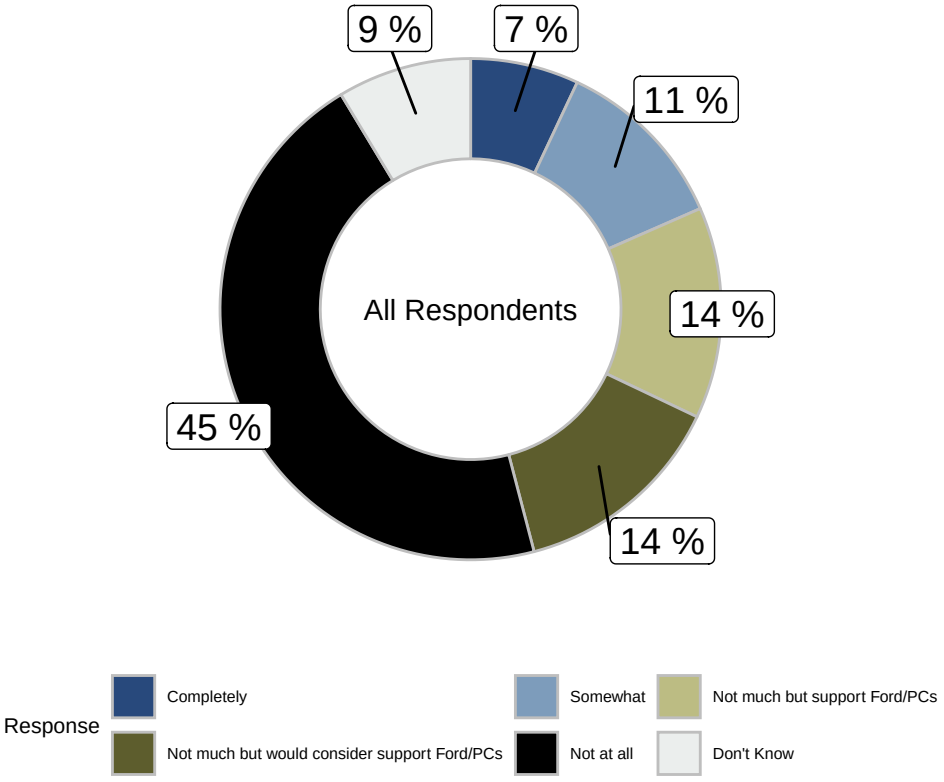
And regardless of how you might vote, how much do you consider yourself to be part of Ford Nation?



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broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Completely	7%	9.7%	4.4%	0%	7.8%	4.2%	6.6%	5.4%	14%	8.2%	7.8%	5.8%	5.1%	6.9%	4.5%
Somewhat	11.4%	13.8%	9.7%	19.1%	5.6%	6.7%	8.7%	13%	19.7%	9.5%	10.7%	11.1%	10.8%	13.4%	17%
Not much but support Ford/PCs	13.6%	17.1%	10.9%	1.8%	9.8%	12%	10.7%	17.1%	14.9%	7.6%	17.5%	11.1%	16.5%	15.5%	14.3%
Not much but would consider support Ford/PCs	13.9%	13.4%	14.1%	7.6%	17.2%	17%	15.8%	13%	8.1%	14.7%	14.5%	13.2%	12.3%	11%	21.2%
Not at all	45.4%	37.8%	52.4%	65.6%	44.2%	49.4%	48.3%	45.9%	35.2%	53.4%	39.3%	55.3%	45.4%	40.4%	37.7%
Don't Know	8.6%	8.2%	8.5%	5.8%	15.5%	10.8%	9.9%	5.7%	8.1%	6.6%	10.1%	3.4%	9.8%	12.9%	5.3%
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Weighted Frequency	1211	556	604	3	48	340	305	332	234	282	333	162	108	253	74

broken out by provincial vote intention

		Provincial Vote Intention					
	Total	Liberal, Del Duca	PC, Ford	NDP, Horwarth	Green, Schreiner	Another Party	Undecided
Completely	7%	5%	16.5%	1.1%	2.2%	0%	0.7%
Somewhat	11.4%	2%	26%	4.5%	1.3%	5%	6.7%
Not much but support Ford/PCs	13.6%	4.2%	29.7%	3.7%	5.1%	7.7%	8.4%
Not much but would consider support Ford/PCs	13.9%	10.3%	14.2%	6.5%	15.1%	21.8%	22%
Not at all	45.4%	73%	7.5%	78.1%	66.6%	59.9%	41.2%
Don't Know	8.6%	5.5%	6.1%	6%	9.7%	5.6%	21.1%
Unweighted Frequency	1211	245	420	213	58	67	208
Weighted Frequency	1211	245	406	220	57	77	207

broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Completely	7%	14.9%	9.2%	3.7%	10.9%	10.6%	7%	4%
Somewhat	11.4%	14.5%	14%	9.2%	12.1%	9.7%	15.5%	10.1%
Not much but support Ford/PCs	13.6%	15.2%	13.9%	13.1%	14.6%	9.5%	14.2%	14.4%
Not much but would consider support Ford/PCs	13.9%	7.6%	13.9%	15.5%	8.9%	10.7%	10.8%	18.3%
Not at all	45.4%	31.6%	36.1%	54.4%	40.6%	41.5%	45.7%	48.8%
Don't Know	8.6%	16.2%	12.9%	4.2%	13%	18%	6.8%	4.3%
Unweighted Frequency	1211	186	387	638	273	190	217	531
Weighted Frequency	1211	170	381	660	254	183	215	559

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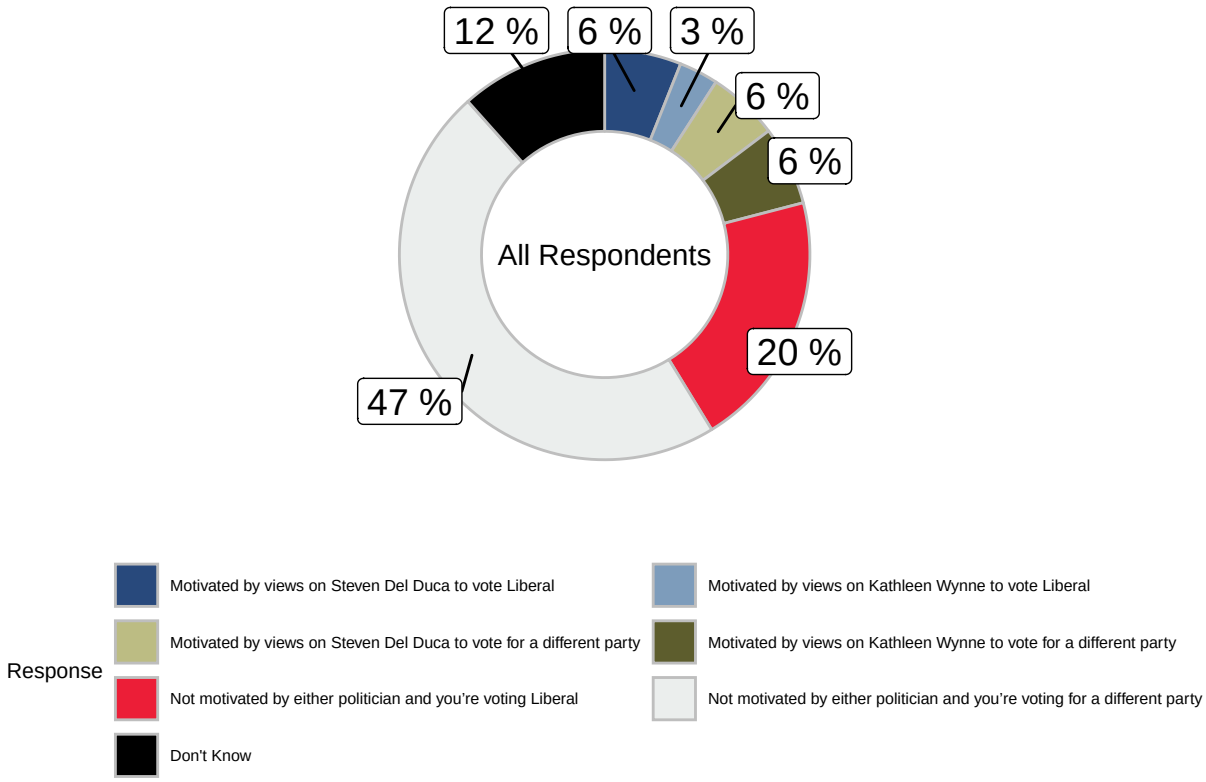
When it comes to your likelihood of voting for the Ontario Liberals, what is your primary motivation?



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broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Motivated by views on Steven Del Duca to vote Liberal	6%	5.9%	5.9%	0%	9.7%	6.5%	5.4%	6%	6.3%	8.6%	5.5%	5.2%	5.6%	2.2%	14.7%
Motivated by views on Kathleen Wynne to vote Liberal	3.1%	2.1%	4.1%	1.8%	2%	2.3%	2.5%	4.2%	3.4%	3.9%	2.1%	3.3%	2%	2.7%	6.8%
Motivated by views on Steven Del Duca to vote for a different party	5.6%	6.9%	4.8%	9.6%	0%	4%	3.5%	7.8%	7.7%	6.9%	4.6%	4.9%	6.9%	6.5%	2%
Motivated by views on Kathleen Wynne to vote for a different party	6.2%	7.3%	5.5%	5.4%	3.2%	7.5%	7.5%	5.1%	4.3%	6.4%	5.8%	5.4%	6.5%	6.7%	7.3%
Not motivated by either politician and you're voting Liberal	20.3%	16.2%	24.9%	10.6%	11.4%	16.7%	24.2%	19.9%	21.1%	24.7%	21.7%	23%	14.3%	15.6%	16.6%
Not motivated by either politician and you're voting for a different party	47.1%	51.3%	43.4%	67.9%	44.2%	51.7%	47.1%	45.2%	43.4%	40%	49%	47.4%	51.8%	50.4%	47.2%
Don't Know	11.6%	10.4%	11.3%	4.8%	29.5%	11.3%	10%	11.9%	13.8%	9.4%	11.3%	10.9%	13%	16%	5.4%
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broken out by provincial vote intention

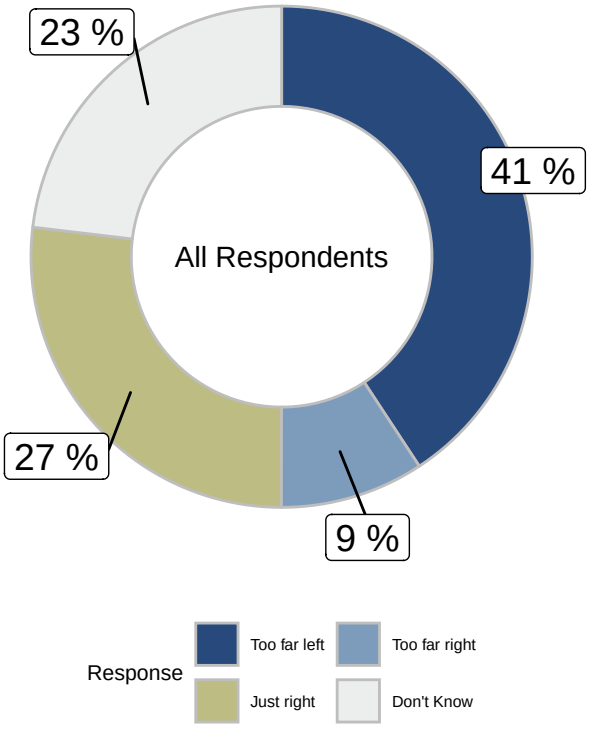
		Provincial Vote Intention					
	Total	Liberal, Del Duca	PC, Ford	NDP, Horwarth	Green, Schreiner	Another Party	Undecided
Motivated by views on Steven Del Duca to vote Liberal	6%	17.3%	3%	2.9%	3.8%	0%	4.8%
Motivated by views on Kathleen Wynne to vote Liberal	3.1%	6.1%	1.8%	2.7%	2.9%	0%	3.8%
Motivated by views on Steven Del Duca to vote for a different party	5.6%	2.6%	8.1%	6.8%	1.1%	5.3%	4.3%
Motivated by views on Kathleen Wynne to vote for a different party	6.2%	1.1%	13.3%	2.6%	8.9%	3.6%	2.5%
Not motivated by either politician and you're voting Liberal	20.3%	59.9%	9.3%	8.4%	13.9%	0%	17.1%
Not motivated by either politician and you're voting for a different party	47.1%	6.8%	55.7%	71%	57.6%	88.9%	34.4%
Don't Know	11.6%	6.3%	8.7%	5.7%	12%	2.2%	33.2%
Unweighted Frequency	1211	245	420	213	58	67	208
Weighted Frequency	1211	245	406	220	57	77	207

broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Motivated by views on Steven Del Duca to vote Liberal	6%	11.3%	5.5%	5%	8.5%	7.3%	6%	4.5%
Motivated by views on Kathleen Wynne to vote Liberal	3.1%	2%	2.9%	3.5%	2.6%	3.6%	1.2%	3.9%
Motivated by views on Steven Del Duca to vote for a different party	5.6%	6%	5.8%	5.4%	6.5%	4.6%	1.7%	7%
Motivated by views on Kathleen Wynne to vote for a different party	6.2%	4.1%	5.5%	7.2%	7.3%	4.7%	6.7%	6.1%
Not motivated by either politician and you're voting Liberal	20.3%	15.7%	15.8%	24.1%	19.9%	12.8%	19.4%	23.4%
Not motivated by either politician and you're voting for a different party	47.1%	44.5%	50.5%	45.8%	39.8%	50.8%	53.1%	47%
Don't Know	11.6%	16.4%	13.9%	9%	15.5%	16.2%	11.9%	8.2%
Unweighted Frequency	1211	186	387	638	273	190	217	531
Weighted Frequency	1211	170	381	660	254	183	215	559

MAINSTREET RESEARCH

Under the leadership of Andrea Horwath, is the Ontario NDP too far to the left politically for you, too far to the right politically or just right?



MAINSTREET RESEARCH

broken out by age, gender, and region

		Gender				Age				Region					
	Total	Male	Female	Non-binary	Prefer Not to Say	18-34	35-49	50-64	65+	Toronto	Greater Toronto Area	Eastern Ontario	South Central Ontario	Southwestern Ontario	Northern Ontario
Too far left	40.7%	51.5%	31.4%	35.4%	35.1%	42.5%	44.9%	37.3%	37.6%	34.6%	46.7%	37%	41.9%	41.8%	40.5%
Too far right	9.3%	10.1%	8.8%	33.6%	4.8%	11.4%	8.2%	7.6%	10%	12.3%	7.4%	11.4%	4.1%	6.5%	19%
Just right	26.8%	21%	32.4%	16.7%	24.7%	24.7%	24.5%	31.4%	26.4%	31.1%	25.7%	23.7%	30.8%	25.2%	22.2%
Don't Know	23.1%	17.4%	27.4%	14.4%	35.4%	21.4%	22.4%	23.6%	25.9%	22%	20.3%	27.9%	23.2%	26.5%	18.3%
Unweighted Frequency	1211	596	524	26	65	182	284	372	373	261	299	166	173	267	45
Weighted Frequency	1211	556	604	3	48	340	305	332	234	282	333	162	108	253	74

broken out by provincial vote intention

		Provincial Vote Intention					
	Total	Liberal, Del Duca	PC, Ford	NDP, Horwarth	Green, Schreiner	Another Party	Undecided
Too far left	40.7%	32.1%	67.9%	8.7%	21%	65.3%	28%
Too far right	9.3%	7.6%	7.9%	13.6%	11.4%	9.6%	8.7%
Just right	26.8%	37.2%	7%	68.6%	28.1%	2.9%	17.5%
Don't Know	23.1%	23%	17.1%	9.1%	39.5%	22.2%	45.8%
Unweighted Frequency	1211	245	420	213	58	67	208
Weighted Frequency	1211	245	406	220	57	77	207

broken out by education, income

		Education			Income			
	Total	HS or Less	College/Trade school	University Degree	<$50k	$50-75k	$75-100k	$100k+
Too far left	40.7%	34.4%	43.4%	40.9%	31%	33.6%	45.6%	45.7%
Too far right	9.3%	12.8%	9.8%	8.1%	11.8%	6%	11.8%	8.3%
Just right	26.8%	19.8%	20.6%	32.3%	25%	35.8%	19.1%	27.7%
Don't Know	23.1%	33%	26.2%	18.8%	32.3%	24.7%	23.5%	18.3%
Unweighted Frequency	1211	186	387	638	273	190	217	531
Weighted Frequency	1211	170	381	660	254	183	215	559